

SCCU's Annual Community Grants launches with \$40k available, giving groups a chance to build a better tomorrow

Southern Cross Credit Union (SCCU) today announced that a total of \$40,000 in Community Grants are open for application. Following on from a successful 2020 program which saw SCCU support six community projects, they are once again putting their money where their mouth is, backing community organisations big and small.

Acknowledging the challenges of today's world, the launch of the 2021 program has been brought forward to respond to community need and unrest due to Covid restrictions.

SCCU CEO Stuart Edwards shared "As we adapt to this new normal, and while things continue to shift, we want to keep supporting our community more than ever before and strengthen our resolve and ethos as a true community based financial institution. Our commitment truly reflects who we are as a business, where we're going and why we're different for all the right reasons."

Along with an accelerated timeline, the SCCU team have developed additional support for those applying, with a 'how to' guide available on the website for extra assistance.

"We know not all groups applying will have the experience or dedicated resource at hand to help enter programs like our SCCU Community Grants" added Cassie Nicole, Community & Sponsorship Specialist. "The 'how to' guide is a simple step we can take to help everyone understand what we're looking for and better articulate their project, their goals and their plan for building a better tomorrow. Past recipients have made a huge impact on the Northern Rivers using their SCCU Grants for a range of initiatives including the build of a plastic recycling centre, providing scholarships for young leaders and establishing an ongoing wildlife fundraiser to name a few.

Applications are now open and close on the 24th August 2021 with public voting to follow. To apply visit:
www.sccu.com.au/2021Grants

Or for more information on SCCU Community Grants programs visit: www.sccu.com.au/community

Contacts

Cassie Nicole
1300 360 744
[mailto: marketing@sccu.com.au](mailto:marketing@sccu.com.au)