

Scenic Hotel Auckland Invests Over \$85,000 For Best Rugby World Cup Views

Ensuring its guests get the best view of the rugby with or without much-coveted match tickets.

The Scenic Hotel Auckland, one of seventeen hotel properties owned by the Scenic Hotel Group in New Zealand, is anticipating huge interest in the Rugby World Cup 2011 from its guests. To ensure they can enjoy World Cup rugby in comfort and with the best views 'in the house', Scenic Hotel Auckland recently upgraded all its in-room televisions at a cost of approximately NZ\$85,000.

With all standard rooms enjoying newly-installed 32-inch flatscreen televisions and superior rooms, 42-inch screens, guests will now have a great view of the rugby whether they have tickets for the games or not. Twelve matches including the Grand Final are being played at local Auckland stadiums, Eden Park and North Harbour Stadium and Auckland city will temporarily become the 'Rugby Capital' of New Zealand. The Rugby World Cup is being held in New Zealand during September and October 2011.

"We're expecting a real buzz in Auckland around the Rugby World Cup tournament," Les Morgan, the General Manager of Scenic Hotel Auckland said. "Now our guests can enjoy watching rugby matches on superior quality television screens. They may also see the staff here getting on board with the rugby with a tournament sweepstake and black dcor for reception on All Blacks' match days."

#####

Contacts

Les Morgan

+ 64 9 374 1741

mailto: auckland@scenichotels.co.nz