

# Scholarship investment in scaling businesses supports economic recovery and growth

Advisory Board Centre backing scaling businesses with high growth potential

The Advisory Board Centre has announced a \$150,000 investment into 100 business leaders across Asia Pacific to provide vital access to knowledge and networks to support business growth and economic recovery.

The Scaling Business Scholarship has been launched at a time when the OECD's Interim Economic Outlook has found that building confidence will be crucial to ensure that economies recover and adapt.

This investment in scaling businesses will drive economic impact and prosperity by equipping leaders to thrive in constantly changing and competitive business environments.

The program is designed to prepare Business Owners and Leaders to more effectively achieve their strategic priorities through smart, scalable governance and advisory solutions.

The Scaling Business Scholarship, valued at \$1500 per participant, includes:

Enrolment in the Best Practice in Advisor Engagement™ eLearning Program

Personalised program support

Mentoring session with a global business leader to support action planning

Comprehensive business diagnostic to help define key priorities for the future

Access to a global network of influential and well-connected peers and Advisors through the world-leading Advisor Concierge

Advisory Board Centre Founder and CEO Louise Broekman said scaling businesses played a crucial role in driving economic growth – both locally and internationally.

“The global pandemic has been incredibly challenging but it has also highlighted the strength of the entrepreneurial spirit and the power of critical thinking and decisive decision making,” Ms Broekman said.

“The Scaling Business Scholarship will provide Business Owners and Leaders, who provide valuable products, services and employment, with the confidence to thrive in uncertainty and volatility by enabling critical thinking, access to practical advice and robust scalable governance frameworks that support both quality and speed.

“As Government's across Asia Pacific continue to invest in training and upskilling workers, we recognise the significance of equipping Business Owners and Leaders with the knowledge they need to adapt, recover and drive growth.”

The program is a wholly funded initiative of the Advisory Board Centre which was designed based on feedback gathered from the global advisory community as they supported businesses to navigate the effects of the global pandemic.

According to Ms Broekman, after the initial triage period of supporting Business Owners to navigate the immediate effects, Advisors were reporting an increase in the number of Business Owners seeking support to explore options around repositioning their business and executing on strategic priorities.

“This Scholarship investment comes at a time when entrepreneurial organisations with high growth aspirations are poised to help drive economic growth and recovery. The ambition and drive is there- we want to see more organisation’s achieving their ambitions and are providing practical support, increased knowledge and capability to help them on their journey.”

The Scaling Business Scholarship Program is now open for expressions of interest from Business Owners and Leaders. The wider business community can also nominate a Business Leader for participation.

The program is targeting participation from Business Owners in key business hubs across the Asia Pacific region including Australia, New Zealand, Singapore and Hong Kong.

Business Owners and Leaders with high growth plans are encouraged to register their interest at <https://www.advisoryboardcentre.com/scaling-business-scholarship/>.

#### About the Advisory Board Centre

The Advisory Board Centre is the global professional body for the advisory sector. We provide research, advocacy, professional credentials and education to support the advancement and adoption of best practice in advisor engagement.

Representing independent professional members across 10 countries, the Advisory Board Centre released the world first ABF101 Advisory Board Best Practice Framework, a principles led approach to support ethical, impact focused engagements at a board level.

#### About Louise Broekman, Founder and CEO

Louise is an award winning Entrepreneur, researcher and business advisor. Louise has received recognition from Industry and Government at a local and national level for her contribution to the Australian business sector. In 2004, Louise established an Advisory Board for her own business which has provided her with first-hand experience in how a well-run Advisory Board can positively impact CEOs. Since 2012, Louise has served as Chair for commercial Advisory Boards and led the international research and development programs for the Advisory Board Centre Global Research Council. She is an in-demand speaker and is regularly called upon as the leading voice for Advisory Boards in the Asia Pacific region.

#### **Contacts**

Jan Easton  
+61409559577  
mailto: [media@advisoryboardcentre.com](mailto:media@advisoryboardcentre.com)