



Sesame Street and The Wiggles Announce a New Two-Music Video Collaboration

First Release "ABCs of Moving You" Debuts Exclusively on YouTube

Sesame Workshop, the nonprofit organisation behind Sesame Street, and The Wiggles are excited to announce a new two-music video collaboration, in commemoration of a combined 80 years of children's entertainment excellence.

From moving your Arms to Zooming around, get ready for "ABCs of Moving You" with Sesame Street and The Wiggles. With an updated version of the Sesame Street song (originally sung with Usher), Cookie Monster, Elmo and Abby Cadabby and their friends The Wiggles dance and sing through the letters of the alphabet. Custom versions of the music video debut on Sesame Street's and The Wiggles' YouTube channels today. Fans can also enjoy a playlist of Favorite Songs from Sesame Street and The Wiggles, featuring 20 songs.

Both brands recently celebrated milestones with Sesame Street marking its historic 50th season last year and The Wiggles kicking off their 2021 celebration of 30 years of children's entertainment. The two beloved children's brands last joined forces to release a new take on The Wiggles' classic hit song "Do the Propeller," on YouTube in November 2019.

This video will be followed in June with a reimagining of The Wiggles famous song "Fruit Salad." Starring The Wiggles - Anthony Field, Lachlan Gillespie, Simon Pryce, Emma Watkins and Sesame Street's Cookie Monster, Abby and Elmo, this fun music video virtually features fruit being dropped and passed between screens adding playful and colourful elements.

"What better way to celebrate the 30th year of The Wiggles, and 50 years of Sesame Street in Australia, than with a brand-new music video? We had so much fun the first time around, we just had to reunite," said Jenny Gioia, VP of Multimedia Programming, Sesame Workshop. "We're thrilled to team up and provide new content on our YouTube channels for kids and their families to laugh, learn and sing with some of their favorite friends."

"Collaborating with Sesame Street feels so natural and makes so much sense," says Anthony Field, Blue Wiggle and founding member of The Wiggles. "We share the same desire to consistently make music that entertains and educates. It was particularly fun performing together on this Sesame Street classic."

Sesame Street airs on the ABC (season 50) and is also available to stream on Netflix (season 49).

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About Sesame Workshop

Sesame Workshop is the nonprofit educational organisation behind Sesame Street, the pioneering television show that has been reaching and teaching children since 1969. Today, Sesame Workshop is an innovative force for change, with a mission to help kids everywhere grow smarter, stronger, and kinder. We're present in more than 150 countries, serving vulnerable children through a wide range of media, formal education, and philanthropically funded social impact programs, each grounded in rigorous research and tailored to the needs and cultures of the communities we serve. For more information, please visit www.sesameworkshop.org.

About the Wiggles

The Wiggles have been entertaining millions of families across the globe for 30 years. The band has sold over 30 million albums and DVDs, 8 million books, as well as accumulating over one billion music streams and 2 billion views on YouTube. More than 70 album and DVD releases later, The Wiggles have earned 18 gold, 13 platinum, 3 double platinum and 10 multi-platinum awards, and have been awarded 13 ARIA Awards for Best Children's Album (making ARIA history as the most awarded ARIA winner in the one category), and inducted into the ARIA Hall of Fame.

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