



SESAME STREET'S 51ST SEASON LAUNCHES ON ABC KIDS JUNE 28

Celebrity guests include Hailee Steinfeld, Billy Porter, Stephen and Ayesha Curry, Issa Rae and more

Sesame Workshop, the nonprofit educational organisation behind a half century of award-winning children's television, will launch Sesame Street's 51st season on ABC Kids on Monday 28th June 2021 at 9.30am, and will also be available on ABC iView and the ABC Kids app.

Sesame Street's latest season marks the beginning of a two-year curriculum focused on playful problem-solving, designed to build critical thinking skills in young children and better equip them to handle challenges in school and beyond. As Sesame Street Muppets, human cast members, and guest stars alike face obstacles – while building a castle, staging a circus, fixing the inner workings of a grandfather clock, and more – they approach these problems with curiosity, creativity, and perseverance, together using phrases and corresponding gestures as starting points in finding solutions: I wonder...? (pointer finger to temple); What if...? (pointer finger to chin); and Let's try! (pointer finger in the air).

A new anthem – "I Wonder, What If, Let's Try" – performed by celebrity guest Hailee Steinfeld, brings this curriculum to life and makes its season debut on ABC Kids daily from June 28th. The anthem will appear in Sesame Street episodes throughout the year.

Additional celebrity guests this season include singer Maggie Rogers, actress Issa Rae, NBA player Stephen Curry and his actress wife Ayesha Curry, actor Billy Porter and country singer Kelsea Ballerini, taking part in Street Stories and other segments throughout the season.

"We're proud to announce our newest episodes of Sesame Street, designed to entertain and educate kids as we help them build curiosity, creativity, and persistence – an especially crucial focus as families continue to face unprecedented challenges," said Dr. Rosemarie Truglio, Senior Vice President, Curriculum and Content, Sesame Workshop.

Sesame Street content continues to be available via ABC Kids each weekday morning at 9.30am. The episodes are also available any time on ABC iView and the ABC Kids app.

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