

Shitboxes driving to a fundraising record

When 200 shitboxes drive out of Adelaide's city centre next Saturday morning, they will be striving to achieve a cancer research fundraising record.

The annual Shitbox Rally is already the largest independent fundraiser for Cancer Council nationally, and has raised \$1.3 million so far this year.

"There are some serious dollars being raised and I am excited to see if by the end of the rally we break our fundraising records and get over the \$1.54 million mark," founder James Freeman said.

"The rally teams are putting in an incredible effort to raise money for cancer research, with the top fundraiser – Tasmania's Team 42 Degrees South Baby – sitting at an amazing \$24,000. It's inspiring and we couldn't be more grateful."

The rally departs Adelaide on Saturday 27 May, driving via the Oodnadatta Track and Plenty Highway to reach Cairns by 2 June. It's not a race, but a challenge to drive cars worth \$1,000 or less across Australia via some of its toughest roads to raise money for cancer research.

James Freeman founded Shitbox Rally in 2009 after both of his parents died from cancer within 12 months of each other.

Details of the Adelaide departure:

When: Saturday 27 May

8.15am interview available with James Freeman

9.00am cars begin departing in team groupings

Where: Torrens Parade Ground

Victoria Drive, Adelaide

What: Colourful cars of all shapes, sizes and themes

Dressed-up team members

Fundraising achievement:

- Shitbox Rally has raised \$7.52 million since 2010 and is on track to raise \$1.5 million this year.
- The "baby brother" event, Mystery Box, has raised \$1.94 million since 2013 and is on track to raise \$825k this year.
- Shitbox Rally NZ has raised \$829k over two years.

Images: <https://www.flickr.com/photos/shitboxrally/sets>

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