

SMASH HIT MUSICAL MAMMA MIA! HITS THE GOLD COAST IN 2020

Following a sell-out season of Broadway favourite – WICKED - last year, Matt Ward Entertainment today announced it will deliver another musical phenomenon this July at The Star Gold Coast, with tickets now on sale.

MAMMA MIA!, the hugely successful and fifth highest grossing musical ever on Broadway, will be dancing its way to the Gold Coast for a three week season playing from July 4 to 26. With over 60 million people all around the globe falling in love with the story and soundtrack of MAMMA MIA!, this spectacular production features 22 songs from Swedish pop supergroup, ABBA. Presented by renowned Australian production company, Matt Ward Entertainment, this exciting rendition of MAMMA MIA! tells the much-loved story of Sophie, a young bride-to-be whose quest to discover the identity of her father draws three men from her mother's past back to a Greek Island on the eve of her wedding. Producer Matt Ward said he is thrilled to be bringing such a joyful audience favourite to the Gold Coast in what will be the first musical stage show to return to a long-running format at The Star Gold Coast. "Without a doubt, MAMMA MIA! has captured the hearts and souls of people all around the world and I'm ecstatic to announce that we are giving Gold Coasters the chance to experience this ultimate feel-good production, inspired by the storytelling magic of ABBA's timeless songs," he said. "We're excited to be presenting this show at The Star Gold Coast Theatre this year. It will be the first live show in some years to have an extended run at this iconic venue." "Audiences can expect to fall in love all over again with ABBA's classic hits, a brilliant cast, which we will announce in the coming months, and an exceptional creative team," he added. "I encourage all lovers of MAMMA MIA! to bring your friends, bring your family and most importantly, bring your dancing shoes and sing along to ABBA's greatest hits," Matt said. A total of 20 performers will be cast for the various roles within the timeless production, including a special star search due to be announced in the coming weeks. MAMMA MIA!'s creative team will be led by Director Tim Hill (RENT, Mary Poppins, Into The Woods, FAME The Musical, WICKED) and features a collective of industry names including: Set Designer, Adam Gardnir (Moonshadow, Anything Goes, The Producers, Love Never Dies), Lighting Design by Wesley Bluff from Krank'd Productions (Spring Awakening, RENT, WICKED), Costume Design by Jessica Hansen (Mary Poppins, FAME, WICKED) and Music Director, Bev Kennedy (Billy Elliot, Mamma Mia!, We Will Rock You, The Lion King, Priscilla Queen of the Desert, Chicago). A heart-warming tale written by Catherine Johnson and inspired by ABBA's classic songs, Matt said it was his focus to deliver a stunning new production that brings together the timeless music with a genuine feel-good theatre experience. "This production will be a celebration of love, laughter, family and friendship; MAMMA MIA! is exactly what the world needs right now," he said. Dancing queens of the Gold Coast are encouraged to book early with tickets on sale now via www.thestargoldcoast.com.au or www.ticketek.com.au. For more information on Matt Ward Entertainment or MAMMA MIA! the musical, head to the website: www.mammamiamusical.com.au ALL MEDIA ENQUIRIES: Amy Stalinescu | M10 Collective Ph: 0411 789 195 Email: amy@m10.com.au

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