

Snapgo has launched an equity crowdfunding campaign through Birchal; providing Australian small business owners a revolutionary digital solution to bounce back from Covid-19.

[The small business marketing app](#)

The Snapgo flame ignited when co-founder Stephen Brechany lost a dear friend to a business-related suicide. The news hit him hard; likewise, for the friends and family of 60,000 other Australians who attempt suicide every year; it was time for change.

Since that day Stephen has been on a mission to change the lives of small business owners everywhere. His team at Snapgo follow a real "build it they will come" approach towards engineering competitive solutions that can serve small business first; at global scale.

"I am setting focus towards the immediate \$4+ billion dollars of potential revenue available to Snapgo nationally and with your support we can make this mission a reality." Says CEO Steve Brechany

Our Story - from Perth start-up to emerging tech giant.

Shortly following the company registration on the 16th of January 2020, Snapgo received a whopping 3M + valuation from early investors. Snapgo has since conducted an, under the radar, trail in Perth to rave reviews from local business owners.

Unlike competitors, Snapgo provides its members year-round advertising with unlimited growth potential, having no ongoing sales commissions or lead costs ever!

The engineering team designed Snapgo to specifically align with 70% of consumers and their cognitive buying process. This revolutionary map-based app allows anyone to simultaneously browse 200+ business categories while instantly displaying available buying opportunities in their geographical location; no further steps required.

This makes Snapgo a "one stop shop" for consumers and small business advertisers alike.

"Businesses need to understand what they did marketing wise, 6 to 12 months ago is not going to deliver what it used to deliver" Says Snapgo COO Brett Fawell

The Mission – scale nationally.

To achieve their goal Snap Go Pty Ltd is partnering with Birchal to give the public the opportunity to become shareholders as they raise up to \$1.3 million dollars. From trades, home services, retail, professional and everything in between, Snapgo has the potential to change the lives of small business owners across the nation; Snapgo is ready to scale the product nationally.

Investment Opportunity – included bonus for business owners.

Offer of fully-paid ordinary shares in Snap Go Pty Ltd at \$1 AUD per share to raise a maximum of \$1.3M. Individuals who invest \$2k or more will be eligible to nominate a small business owner to receive a complimentary Snapgo subscription; providing them 12

months online advertising support.

“Better than yellow pages, better than Google” Says Snapgo member Sharon Fowler. (Nail Affair).

Contacts

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