



Sophisticated Australian men's premium skincare and haircare brand MADE FOR MAN™ has officially launched worldwide.

The global brand launch features an extensive range of products tailored for men covering daily skincare needs and salon quality haircare.

"After extensive research and development, we are proud to see the vision of MADE FOR MAN™ come to life with a professional quality line up of advanced natural men's grooming products that are gaining a reputation for their amazing effects to skin and hair health" says Nicholas Stojanovski, Founder & CEO.

The MADE FOR MAN™ range of products are all 100% Australian researched and made. Australian native botanical ingredients are sourced from organically grown Australian natives and naturalised plant extracts to enhance their therapeutic effects on men's skin and hair health.

"We identified a real gap in the market for premium, botanical based men's skincare and haircare products, our focus was to develop the most advanced, Australian made natural products that deliver excellent results. Our product range is tailored to your individual skin type and includes our newly developed, sophisticated vitamin infused serums and enzyme masks with easy step by step guides for men that are new to establishing a daily skincare regime to advanced and experienced men that are seeking higher performance natural and organic based products that take men's skincare to the next level" added Daniel Capitanio, Executive Director. "We are passionate about empowering men of the world to feel great about taking care of themselves with the best quality natural grooming products available for men. We are all about promoting our key message to all men of the world that are all unique, love each other and most importantly to love yourself."

All products are highly concentrated professional use grade, environmentally sustainable and ethically formulated.

The company does not use fillers. No silicones, sulfates, parabens, ethoxylates, paragon, propylene glycol, petrochemical cleansers, phthalates, DEA and artificial colours. The skincare range is also free from all other harmful ingredients such as lanolin, mineral oils, artificial colours, artificial fragrances and SLS. For more information on MADE FOR MAN™ visit us @ madeforman.com.au

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