



Sophisticated Simplicity: ansarada's New Website Goes Live

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CEO Sam Riley comments on how the new website reflects ansarada's focus. "Our ultimate goal is to make life easier for everyone working in business transactions, like mergers and acquisitions, and our website needed to reflect this much better. The new site has focused conversational style messages that are free of jargon and unsubstantiated bold claims. We have also designed the site to make heavy use of video both now and in the future so that we are able to showcase our people, their passion and the advantages of our solution".

The website provides information for those wanting to get the best possible outcome from their due diligence based business transactions and people who are keen to learn more about ansarada as a company.

Sam is confident that the new website will engage: "Since day one it has been our goal for our clients to feel understood and empowered when using our service and this was the focus for building this site. I'm very happy with the end result."

About ansarada:

Founded in Australia in 2005 and with offices worldwide, ansarada is one of the fastest growing global cloud companies. ansarada saves valuable time by seamlessly connecting people to the vital information they need to make faster, smarter business decisions in due diligence transactions like M&A. The virtual data room platform is sophisticated, simple and very fast. The ansarada team is friendly, available around the clock and passionate about each client achieving success.

Designed to help transactions run smoothly and keep everyone safe, ansarada's advanced security is independently audited and certified to the highest standards. With a growing list of blue chip clients such as Deloitte, Glencore, and Credit Suisse and Allen & Overy, ansarada is proving to be the company of choice for professionals seeking the way ahead for their important business transactions.

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