



Springfield Smart City attracts Australian and Indian tech giants

Springfield, Queensland - Springfield City Group (SCG), the leading developer of Greater Springfield, has partnered with Australia India Business Council Ltd (AIBC); the peak body for promoting and enhancing bilateral trade relations between the two countries, to further fortify the Australia-India rapport by attracting internationally recognised Indian technology companies to Australia. The partnership was introduced in link with the tactical coalition that was announced between the Indian and Australian Prime Ministers, Narendra Modi and Scott Morrison, last year.

Springfield City Group and AIBC initiated the project by hosting the Australia India Technology Summit recently. The aim of the summit was to emphasise on further developing Australia's tech and IT status through the introduction of a second Global Silicon Valley, that would further strengthen the ties between the two countries. The acceleration in partnership between India and Australia would drive domestic productivity, further creating jobs for both nations in higher technical education, technology, energy, defense, health and sports. Major Indian IT companies participating in the summit included TCS, InfoSys, HCL, Wipro, Tech Mahindra, among others. Speakers included Peter Varghese AO, who led the India Economic Strategy to 2035; and Ambassador Anil Wadhwa, who led the Australia Economic Strategy.

Maha Sinnathamby, Chairman of SCG, said: "In Greater Springfield, we have laid the foundation to attract the very best partnerships – whether that be in technology, health or education. And now we are delighted to have a very specific focus on the Indian Technology Companies that are already in this country or planning to establish in Australia and understand their needs going forward. The demand for knowledge workers over the next decade will be crucial in this country and we want to play our role in nurturing the minds in our national and local economy to enable them to participate actively in the knowledge economy as it continues to grow. We can leverage the assets we have in this country, build the knowledge workers of the future as well as attract more companies to locate to Australia in areas like the Knowledge Precinct in Greater Springfield."

Jim Varghese, National Chair of AIBC said: "Australia India Business Council is proud to support the Springfield City Group's latest project surrounding a sustainable future. AIBC believes in the power of this one-stop-shop location for leading tech companies from India and Australia to collaborate and further build on bilateral ties between the two countries."

Ashok Mysore, Chair of AIBC's Information and Communications Technology and Digital Chapter stated that Indian IT and technology companies have long embraced Australia when asked about the prospective the latest project would introduce.

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Key facts about Springfield:

- Masterplan approved for 2.685 million square metres of mixed-use GFA and 22,855 apartments
- Over \$18 billion spent on Greater Springfield to date
- Population of 48,000, growing at 5.8% per annum (on average)
- 2 rail stations and connected by major road networks
- 11 schools, both public and private schools
- Private hospital, university, and TAFE campus
- Major shopping centre, Orion Springfield Central
- Data centre and dark fibre network connecting Greater Springfield and Brisbane

For further information or to schedule an interview:

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