

Stack Sports and VicSport Launch

Direction of Sport in the Digital Age – Goes Digital

Stack Sports (SportsTG), the leading provider of digital solutions to national, state, grassroots and professional sporting organisations across Australia, New Zealand and the United Kingdom has today announced their annual event co-hosted with Partners VicSport will move to an online event on Tuesday 19th May 2020.

VicSport is the industry body for sport in Victoria and their aim is to get as many people as possible in Victoria engaging in Sport and Physical Activity.

The Direction of Sport in the Digital Age returns for its second year but due to COVID-19 restrictions in 2020 becomes a Digital and Online event. The first in a two-part series will discuss topics such as Online Learning & Safeguarding for Sporting Organisations, Fundraising for Sporting Organisations and Community Foundations and Using Technology to manage your Sports Organisation.

The event will feature leaders in the industry along with representatives from National and Victorian based State Sporting Organisations including; Basketball Australia, Gymnastics Victoria, Australian Sports Foundation, staff from VicSport and Stack Sports plus many more.

Andy Graham, General Manager for Stack Sports – APAC/EMEA, said: “We were blown away by the success of the first event in 2019 with over 120 people in attendance. Moving to an online event will provide relevant content and important resources for sporting organisations.”

STACK SPORTS (SPORTSTG) AND VICSPORT LAUNCH Direction of Sport in the Digital Age – Goes Digital

Lisa Hasker, CEO of VicSport said: “VicSport is proud to work with Stack Sports to bring another Direction of Sport in the Digital Age event to the sporting community. With the event being held via a digital platform this year, we will be able to take the content beyond the Victorian sporting market.”

The Direction of Sport in the Digital Age – Goes online is a free event and registrations are now open. The event will be held on Tuesday 19th May 2020 commencing at 9am and will finish by 12noon. The event is tailored to grassroots sporting clubs, associations, Victorian based State Sporting Organisations and National Sporting Organisations based in Victoria along with professional sporting clubs. The Full agenda, presenters and panellists can be seen by visiting <https://2020directionofsport.eventdesq.com/>

Stack Sports have been providing high quality technology solutions in the Australian market since 2001 along with working in other key markets including the United Kingdom and New Zealand. Stack partners with a large number of National Sporting Organisations including the AFL, Basketball Australia, Touch Football Australia, Hockey Australia, Basketball New Zealand, New Zealand Rugby League, Rugby Football League, and Basketball England.

The technology Stack Sports provides assists in administering everything from national programme registrations to school holiday programs, week to week competitions to digital website solutions, and club sales and revenue-generating eCommerce platforms. Stack Sports will continue to partner with sporting organisations and other bodies to be the leading provider of sports digital ecosystems across the world.

For over thirty years, VicSport has been the peak body for sport and active recreation in the state with the aim to get as many people in Victoria engaging in sport and physical activity as possible. They work closely with the Victorian Government to promote the many benefits sport has to offer while providing advice, assistance and support to its members and broader sports community. Through their extensive network, VicSport's constituency includes 16,000 clubs and associations and over 3.9 million participants including paid staff and volunteers who make a significant contribution to the social, physical, mental and economic wellbeing of the Victorian community.

For more information and interviews, please contact:

Contacts

Cameron O'Riordan
+61475415801
[mailto: cameron.oriordan@stacksports.com](mailto:cameron.oriordan@stacksports.com)