



Stevie Award Winner named finalist in Empowered Woman 2020 Awards

Dual Stevie Entrepreneur Award winner and founder of Australia's first dedicated guild and awards platform for makeup artists, Melanie Burnicle, has been named finalist in the inaugural Empowered Woman 2020 Awards in the Entrepreneurial Leader category. Recognised for her resilience and dedication to creating a community to empower makeup artists across the country, she has also recently been commissioned to roll out a North American awards platform. Melanie Burnicle, Founder and Director of The MAGAP (Makeup Artist Guild Asia Pacific) says, "Although the official Empowered Woman 2020 event won't be going ahead due to COVID-19, I'm thrilled to be a finalist in the Entrepreneurial Leadership category amongst so many inspiring business women in the country. "I started my career over 22 years ago as a makeup artist and hairstylist and am ready to share my learnings and tips with up and coming or even established makeup artists, to guide and advise them in order turn their passion into a successful and resilient business, no matter what the circumstances," said Melanie. Melanie launched The MAGAP in 2017 and presented the first awards in 2018. She was recently awarded at the Stevie Awards in New York for her achievements to date, taking out awards in the Asia Pacific Female Entrepreneur of the Year in the and Global Female Entrepreneur of the Year categories. While in New York, Melanie also successfully secured the rights to create a North American awards platform for makeup artists across the region, which is set to launch this year. In addition, she will also be publishing her first book with a working title of, "How to boost your freelance business" later this year, which will be a guide for freelancers and small salon owners to turn their passion into successful businesses as she has done. About The MAGAP: The Makeup Artist Guild Asia Pacific (The MAGAP) is the home to unite, nurture and empower makeup artists. They are the trusted voice for the makeup community, striving to unite all genres of makeup artists in the Asia Pacific region. Based on the belief that unity grants us strength as an industry enabling us to move the forward together, Melanie has created a community including all genres of makeup artists. About The Empowered Woman 2020 Awards: Open to talented leaders, whether they were emerging in their field, had long established careers working in large organisations or running their own businesses, the finalists were selected based on their contribution to the business community and commitment to empowering Australian women. Voting for The Empowered Woman 2020 Awards will close on Friday, 20th March 2020. To vote for Melanie go here: www.themagap.com

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