

Stirfry Software to showcase acoustic design apps at DesignBUILD Expo 2018

Stirfry Software will be exhibiting their SoundSoup acoustic design and modelling apps at the 2-4 May DesignBUILD Expo in Melbourne, a leading platform for connecting businesses in the Australian construction industry

For over three decades, DesignBUILD has provided the leading commercial platform for companies to showcase new products and meet key industry buyers in Australia's architecture, building, construction and design communities. Stirfry Software is looking forward to exhibiting at the DesignBUILD 2018 Expo in Melbourne from 2-4 May, showcasing their unique apps SoundSoup-Free and its premium companion SoundSoup-Pro. These state-of-the-art auralisation apps allow anyone to hear the sound of a room, in the same way that 3D visualisation programs help to design the visual features. They enable the user to explore in real-time how a room would sound with different windows, walls, floor coverings, curtains or other features. Including a large range of selectable sounds, construction materials and surface finishes, the apps also incorporate specialist acoustic products from Industry Partners.

SoundSoup-Free is a no-cost app which offers all the features required for basic use, including sound modelling and demonstrating acoustic designs. For the user needing advanced features, SoundSoup-Pro provides detailed and accurate data on reverberation times, sound pressure levels and sound transmission loss. It also offers configurable sound sources, WAV format sound recordings, data export, and lots more. Data can be exported as PDF or CSV files, for inclusion in reports, proposals and spreadsheets.

Professionally-designed acoustic simulation software combined with a simple, intuitive user interface mean SoundSoup can be used by architects, acoustic engineers, interior designers, property developers, office fit-out firms, educational institutions, builders, home improvement enthusiasts, and everyone interested in the sound of the environment. The SoundSoup apps provide a set of collaborative acoustic building design tools to create better-sounding spaces and avoid costly construction mistakes.

Companies that manufacture acoustic materials can become Industry Partners with Stirfry Software to showcase and demonstrate their products worldwide using the SoundSoup apps. Their products are included in the list of selectable materials, with a link to the Company's website. In this way SoundSoup offers opportunities for new marketing channels and sales presentation methods.

To view the SoundSoup Video Introductions visit Stirfry Software's YouTube channel:
http://www.youtube.com/channel/UCIXzuKQwE_pCF3dtlGR5O-g

SoundSoup-Free and SoundSoup-Pro can be downloaded from Apple's iPad App Store.

The SoundSoup for iPad range is produced by Stirfry Software, an Australian venture which is a collaboration between a highly experienced professional acoustic engineer, Dr Rob Bullen, and Wendy Tufts, an international IT consultant.

Stirfry Software has a website with detailed information about the SoundSoup app range: www.stirfrysoftware.com

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