

stockinstore Named BigCommerce Certified Partner

stockinstore is now able to provide over 60,000 BigCommerce customers access to their affordable, flexible + fast to implement Click & Collect / BOPIS solution

stockinstore offers Contactless Click & Collect / BOPIS to help fast-growing businesses drive sales online and instore.

stockinstore announced it has been named a BigCommerce Certified Technology Partner, providing more than 60,000 BigCommerce customers access to stockinstore's affordable, flexible and fast to implement BOPIS solution. Beginning today, BigCommerce customers can integrate stockinstore's solution suite through the BigCommerce App Marketplace.

"We're thrilled to make our solution suite available to BigCommerce merchants. BigCommerce are a leading eCommerce platform with a continued, singular focus on platform enhancements and features that provide value for merchants. We share this customer-first commitment and develop SaaS solutions to benefit both merchants and their customers." said Gil Blackstone, Co-Founder, stockinstore.

Built for all types of retailers and franchises, stockinstore designed and developed their BOPIS / Click & Collect solution knowing it needed to be incredibly flexible too. Below are the specific components that make them stand out from the crowd:

1. Website Widget
2. Order Allocation System
3. Store Collection Manager
4. Retail POS Integration
5. Fulfilment Integration

Wondering what the benefits are of having BOPIS / C&C?

Customer Benefits

- Save money on online delivery costs
- Abide by social-distancing rules with a 'Contactless' approach/ 'Curbside Pickup'
- Flexibility of when the order can be picked up
- Convenience in choosing a store/location that suits them
- Assurance the product they want will be there upon arrival

Retailer Benefits

- Increase sell-through of floor stock
- Upsell opportunities – once a customer comes into store to pick up goods, your sales team can cross sell
- Data – our reporting suite will give you the insights you've always wanted but never thought you could get
- Meet customer safety expectations during the COVID-climate

“Our partnership with stockinstore further illustrates our commitment to providing merchants access to the highest-caliber technologies and service providers available in the industry,” said Russell Klein, chief commercial officer for BigCommerce. “stockinstore shares our desire to help merchants sell more and grow faster to maximize success, and we look forward to working together to mutually support customers.”

BigCommerce Certified Technology Partners are selected for offering best-in-class technologies, value and superior customer service. For more information, visit: <https://www.bigcommerce.co.uk/apps/bopis-click-collect-by-stockinstore/>

About stockinstore

Created in 2016, stockinstore is transforming how retailers use their stores. Developed for retailers, franchises, wholesalers and manufacturers; stockinstore creates an exceptional shopping experience for customers while providing highly valuable insights into customer demand for products across store networks. Since launching, the award winning technology has continued to bridge the gap between online and in-store through a myriad of 'Find In Store', 'Click and Collect / BOPIS', Google Local Inventory Advertising Integration & 'My Nearest Store eDM Widget' solutions. Join a growing list of businesses choosing stockinstore including: Sportsgirl, Aquila, Alice McCALL, Scanlan Theodore, Scotch & Soda, YETI, 2XU, T2, Adairs, Sheike, Triumph, Sussan, Suzanne Grae, Early Settler, PETstock, Kookai, Florsheim, MyHouse, Bevilles, Pillow Talk, 99 Bikes, Intersport, Nique, Billini, Toyworld and Tentworld.

About BigCommerce

BigCommerce is a leading software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. As a leading open SaaS solution, BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2B and B2C companies across 120 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Skullcandy, Sony and Woolrich. Headquartered in Austin, BigCommerce has offices in San Francisco, Sydney and London. Learn more at www.bigcommerce.com.

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