

Sunshine Coast business puts the freeze on suffering pain and injury with a billion dollar solution

FloCryo is a leading provider of cutting-edge treatments for chronic pain, injury recovery, peak performance, anti-aging and peak health and vitality.

Sunshine Coast - Australia - June 11, 2018 - With the small business sector “heating up,” on the Sunshine Coast, in one specific case, it’s literally “cooling down”— with FloCryo unlocking the future health and vitality of our community through the unprecedented growth of cryotherapy.

Cryotherapy is simply the exposure of the body to extremely low temperatures to aid healing. It’s been used since the seventeenth century, yet has seen an epic resurgence in Europe and the US after the modern concept was ingeniously developed by the Japanese in the 1980s.

Cryotherapy is known to treat a range of conditions from sporting injuries and aiding peak performance to debilitating pain, surgical recovery, rheumatoid arthritis and skin condition treatment. It also supports anti-aging and skin rejuvenation and offers relief for those suffering sleep and anxiety issues.

The oldest and most popular form of “cryotherapy” (from the Greek word “krous,” meaning “icy,” or “cold”) is the application of ice or cold packs to injuries causing blood vessels to constrict and reduce blood flow so to alleviate pain, swelling and inflammation.

Whole body cryotherapy is the next evolution of health and vitality with influential business leaders such as Bill Gates and Tony Robbins, and leading sports stars, Kobe Bryant, LeBron James and Floyd Mayweather Jr. swearing by it.

James Bermingham, Practice Owner at FloCryo, shares that his own debilitating experience with chronic pain drives his unwavering dedication to improving the lives of others.

“Suffering a chronic back injury since the age of 19, and working in the mining industry for over 10yrs, pushed my physical health to the edge and took an emotional toll. I know first-hand the cost constant pain and recurring injury has on our families, community, and workforce, so I decided to find and deliver an affordable solution to help others in their recovery and pain management”.

Increasing adoption of cryotherapy is set to drive the market growth to USD 5.6 billion by 2024

In their recent Cryotherapy Market Analysis report, Grand View Research sites the global cryotherapy market was valued at USD 2.5 billion in 2015 and is expected to reach a value of USD 5.6 billion by 2024. The Asia Pacific region is projected to be the fastest growing regional market.

“Growing popularity of cryotherapy in treating various types of cancer and musculoskeletal conditions, such as rheumatic conditions, arthritis, and fibromyalgia, is another major factor anticipated to support market growth. In addition, increasing application of this procedure in dermatology for beauty treatments is expected to boost the sector growth. Increasing adoption of minimally invasive procedures to drive the cryotherapy market growth over the forecast period” Grand View Research adds.

Global cryotherapy market, by regions, 2014 - 2024 (USD Million)

*<https://www.grandviewresearch.com/industry-analysis/cryotherapy-market>

Unlock your future of peak health and vitality. Cryotherapy, your key to recovery and rejuvenation.

Each day more information comes to light showing how cutting edge alternative therapies are positively changing the future of our physical and mental health and vitality.

“FloCryo can work to complement other healing or therapy programs,” says Bermingham “and it’s ideal for anyone who wants to look and feel as energised and healthy as they can. Plus everyone has a great story to tell after their unique experience! Cryotherapy really does put the future of your health, recovery and vitality back in your own hands... for life”.

For more information on Cryotherapy, pricing or frequently asked questions, see flocryo.com.au or email James at info@flocryo.com.au

Contacts

James Bermingham

0490866240

mailto: info@flocryo.com.au