



Supa Stik Labels Win Gold & Silver at PICA WA Print Awards

Supa Stik Labels are thrilled to announce having won both Gold & Silver awards in the blue-ribbon 'Offset - Wine & Spirits' category at the Western Australian Printing Industries Craftmanship Awards, held at the Intercontinental Perth Burswood Hotel on Saturday 27th August. Both awards were won for wine labels designed by Dan McKeating from Studio Lost & Found, for Margaret River wine producer Chalice Bridge. Dan commented;

"Supa Stik are definitely our preferred label printer. Not only are they competitive with price, but the service is always outstanding. From a designers point of view, we really appreciate that Supa Stik get excited about our work, and go the extra mile to ensure the print production is of the highest quality. We are always made to feel welcome at press checks, and are allowed all the time we need to check the job, and make adjustments as required. We love working with people that share our passion for craftsmanship, and were thrilled to learn that Supa Stik won Gold and Silver at the 2011 Print Industry Craftmanship Awards for the printing of two of our wine labels. We highly recommend Supa Stik to all of our clients." Supa Stik CEO Pete Holywell was excited with the news, saying; "We feel very fortunate that the efforts of our team were recognised by the judges, and it's a great reflection on the commitment our team has to producing exceptional results. It's also quite astounding that Chalice Bridge, working with designer Dan McKeating from Studio Lost & Found, have taken out both the Gold & Silver in the blue-ribbon category with two completely different labels from their portfolio. I think these awards demonstrate what can be achieved when a clear branding vision, extraordinary design skills and a committed print team come together." These labels will be automatically entered into the National Print Awards later in the year.

Contacts

Petet Holywell - CEO
89 441 5000
mailto: peter@supastik.com.au