



## The Greenwall Company share their tips to recycle, reuse and reduce this Earth Day

To celebrate the 50th anniversary of Earth Day around the world on Wednesday, 22 April 2020, The Greenwall Company is sharing their everyday tips on how all Australians can recycle, reuse and reduce their individual carbon footprint. Mark Paul, Founder of The Greenwall Company and advocate for reclaiming the built environment, says, "Education is key when it comes to individuals reducing their own carbon footprints. There are simple ways we can all recycle, reuse and reduce the number of items that end up in landfill. "By changing our habits, looking for alternatives and thinking about the impact on the environment before we stock up on unnecessary items, throw things in the bin or put them in the wrong one," says Mark. Over the past 30 years, Mark has found innovative ways to use over 94% of recycled materials in the greenwalls and greenroofs he creates. He has been using broken down recycled PET bottles that would otherwise be destined for Australian landfill for many years in his soil-free media, which is used as an alternative to traditional soil. The newest ingredients Mark has been including in the soil-free mix are polystyrene and used coffee grounds from the local coffee shop. Mark's top tips for recycling, reusing and reducing waste this Earth Day include: 1. Recycle: Start a collection box at your local school, community centre or council for all used PET bottles, polystyrene containers and coffee grounds to build up enough supplies to create one of The Greenwall Company's PET Bottle Greenwalls. A great way to recycle, get the community together and build a beautiful greenwall. 2. Reuse: Always reuse any plastic bags, takeaway containers, glass bottles and jars. If you do need to purchase these items find another way to reuse them in the household or workplace. 3. Reduce: Don't purchase unnecessary items or stockpile for a rainy day (such as toilet paper), it's not productive for the environment as when things sell at rapid rates it only increases production, causing more damage to the environment and further wastage. "Join us this Earth Day and start making small changes that will have a bigger impact on the environment that we will leave behind for our future generations. Get your local school or council on board to provide more options for recycling and reducing waste, while reclaiming the built environment with a beautiful PET Bottle Greenwall as an example of something positive to do with our old bottles. It's a win, win!" said Mark. The Greenwall Company is taking applications for their PET Bottle Greenwall Projects from schools and local councils from today. Simply contact [inquiries@greenwall.com.au](mailto:inquiries@greenwall.com.au) to register your interest. [www.greenwall.com.au](http://www.greenwall.com.au)

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