

The most successful consumer hi-fi show in the southern hemisphere starts Friday

I'm sure your audience would be interested to know that the 2016 Australian HiFi & AV Show starts this Friday, 21 October at 2pm.

Highlights of this year's show include:

- * 215 brands on display and for demonstration.

- * John Paul Young hosting a Classic Vinyl Listening Session, chatting about his songs and career and spinning his records on a Thorens turntable and Krix sound system

- * Lots of new Australian and international products such as Spunc Sound's glass loudspeakers; Australian made Heretix speaker system; Bang & Olufsen BeoLab 90; Yamaha NS 5000 series loudspeakers & BenQ's DLP 4K UHD projector.

- * Wall to wall luxury with the most expensive equipment ever shown at an event in Australia including a Kyrone Active Speaker System at around \$85,000, a Helix 1 turntable at \$80,000, headphones that cost \$8,000 a pair and the Bang & Olufsen BeoLab 90, which is around \$130,000.

- * Demetrius Baklavas, the world renowned audio engineer, founder and chief designer of Ypsilon Electronics, running Q&A sessions in the events suite.

- * A giant 4m Lego Dynaudio replica loudspeaker.

- * 5 major prizes valued at \$10,500.

- * Free ear impressions for custom in-ear monitors from BusiSoft AV.

What's hot this year includes: Wireless multi-room audio The (continued) resurgence of vinyl 4K television and video projection Headphone technology Amplifiers dedicated just for headphones Venue: InterContinental Melbourne The Rialto, Collins Street, Melbourne.

Dates & times: Friday 2-8pm; Saturday 10am-6pm; Sunday 10am-5pm.

Stop Press

At 12pm on Friday, 21 October, BenQ is revealing to the media in Australia the world's first DLP 4K UHD projector, its flagship W11000 projector.

Where: The Stock Room, InterContinental Melbourne the Rialto

Light refreshments provided.

Available to interview either before or during the HiFi & AV Show is Australian authority in the HiFi and audio industry, Jez Ford.

More details on the Show are attached and can be found here:

<https://www.chestergroup.org/australianhifiavshow/2016>

If you wish to apply for a free media pass to the show, you can apply for one here:

<https://www.chestergroup.org/australianhifiavshow/2016/tickets/press>

<https://www.facebook.com/australianhifiavshow/>

I hope you can promote this show to your followers and look forward to welcoming you at the show if you can make it.

Please don't hesitate to contact me if you have any queries.

PS: the Giant Lego speaker is at Melbourne Central from Monday to Wednesday this week.

Regards

Wendy McWilliams