

Saving the average mum and dad time, energy and money.

Making purchases of complex financial services products like life insurance, income protection insurance or health insurance can be complicated and time consuming with the gamut of providers and products in the market.

The average Australian mum and dad may not have the time or resources available to them to sit down with a financial planner to run through a lengthy presentation about all the options. Luckily there are now some great comparison websites in the market that can assist Aussies to make informed and timely decisions on such complex choices.

This space was once occupied solely by sites like Compare the Market or iSelect, the two most mature market leaders, but now new players like MakesCents.com.au have entered the market and made things more competitive, only benefitting the consumer.

Let's take a look at all of the existing Australian comparison websites:

iSelect.com.au – Health, Life and Car Insurance

CompareTheMarket.com.au – Covers Energy, Travel, Health, Life, Home and Car Insurance.

MakesCents Life Insurance Comparison – Compare Life Insurance, Health Insurance and Travel Insurance quotes from up to 14 different providers.

CompareInsurance.com.au – Covers Travel, Health, Life, Pet and Car Insurance.

CompareTravellInsurance.com.au – Travel insurance comparisons

ComparingExpert.com.au - Compares life insurance & health insurance in Australia.

FindMyRates.com.au – Compare Overseas Visitors Health Cover.

HealthInsuranceComparison.com.au - Compare hundreds of different Private Health Insurance policies from multiple providers

InsuranceWatch.com.au – Online quotes and customer reviews for Life insurance, Trauma insurance and Income Protection insurance

iRefund.com.au – Cash Back Mortgage Broker & Insurance Service

TravellInsurance.com.au – Travel insurance comparisons

LifeInsuranceComparison.com.au - Quotes for life insurance, income protection, trauma and total permanent disability.

IncomeShield.com.au - Income protection quotes

Canstar.com.au

HomeLoanCashBack.com.au – Home Loan Cashback Mortgage Broker

iRefund.com.au – Cash Back Mortgage Broker & Insurance Services

[Cash Back Mortgage.com.au](http://CashBackMortgage.com.au)

Creditcard.com.au

Finder.com.au

InfoChoice.com.au

Mozo.com.au

RateCity.com.au

RewardsCompared.com

WhistleOut.com.au

These sites assist everyday Aussies in making difficult decisions easy and to take the guess work out of decision making. Most of these sites layout prices and features side by side for you to compare and pick the right product to suit your needs and situation.

Competition in the Australian market is driving more and more competitive prices out of the big brands and banks, something Aussies are benefitting from.

Make sure you check the footer and fine print of these websites to find out who they are owned by, your most likely to get the best deals from those sites that are independently owned and not aligned solely with one beneficiary.

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