

# The Room Xchange wins Anthill Cool Company “Editor’s Choice” Award

The results are in for the 2017 Anthill Cool Company Awards, presented on Thursday 22 February 2018 in Melbourne.

Melbourne-based startup, The Room Xchange, made the Top 100 Cool Company List, was one of five finalists in the Start Up category and has taken out the coveted “Editor’s Choice” Award, presented by Anthill founder and editor-at-large, James Tuckerman.

The Room Xchange aims to establish a unique, alternative way of living that will make a significant impact on people’s quality of life, the environment and the economy. The online platform connects Hosts who have a spare room with Guests who are willing to pay for their keep by doing up to 14 hours of house work per week.

The Room Xchange Founder and CEO, Ludwina Dautovic, was humbled by the recognition and said “The award is not just a testament to our hard work, but recognition of the potential of The Room Xchange to change the world we live in. In Australia alone, there are over seven million unused spare rooms that could be converted into housing stock. By utilising resources that already exist, we can provide affordable housing for millions of people and in-home support for time poor households.”

The Cool Company Awards were launched in 2006 as a way for Anthill to acknowledge and celebrate Australian organisations that are doing things differently to bring about positive change. Anthill says “Cool Companies stay one step ahead of the rest. They breed leaders who are rule-makers and rule-breakers.”

In just two years, The Room Xchange has proven the concept with successful cases, received registrations in 34 countries, raised half a million dollars in capital and appeared regularly in media.

2018 will see a spike in the number of The Room Xchange users.

## ABOUT THE ROOM XCHANGE:

The Room Xchange is a Melbourne-based sharing economy platform that aims to provide affordable and accessible housing solutions. It launched in 2017.

The platform connects Guests with Hosts, who are in need of in-home support, via an online platform.

Guests tend to be home leavers, students, international travellers and people transitioning through life stages. Hosts are typically home owners with high mortgages and living expenses who are working very long hours to maintain their lifestyle, elderly people requiring company and support, and ‘empty nesters,’ who would rather share their space, as opposed to down-sizing.

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