

# The Seven Network Deploys State-of-The-Art Teleprompting Solution by CueScript

Sydney, 30 January 2020 – Recently Techtel delivered a comprehensive CueScript Teleprompting solution to one of the Seven Network’s refurbished Melbourne studios. This is the first CueScript solution deployed by Seven Network and it comes as the broadcaster undergoes a studio refit to replace its aging equipment with products of quality engineering, robustness and flexibility.

As a part of the versatile solution, Techtel provided four sets of on camera systems consisting of a prompter integrated with talent monitor, hood and cue lights/camera numbers – an integration which occupies minimal studio floor space and prevents the talent from looking off camera. Seven Network is using this permanent four-camera set up in their main studio for hosting sport panel shows, wellness and light entertainment events including its flagship shows, The Front Bar, AFL Game Day and The House of Wellness.

In addition, Techtel provided four lightweight 10.4 inch prompter systems which enable Seven Network camera crew to achieve a variety of setups by moving the units around the facilities so they can be used for live links, interviews, outdoor events and ad-hoc broadcasts. These units are also compact and light enough to be easily used with a jib and carried offsite by simply folding away their flexible hoods.

“We were looking for both a technological and aesthetic improvement and CueScript’s solution ticked all the boxes for quality, configuration options, connectivity, brightness and overall look” said Andrew Anderson Directors of Broadcast Operations, Seven Network. “The on camera monitors and head up units are first class and loved by our crew and presenters. The new system is in use for all our in house productions including the 10” solution on our portable and Jib Camera, something we have been unable to achieve in the past. We have been very satisfied with the consultancy we’ve received from Techtel and CueScript and the ease of installation and implementation.

“CueScript are really leading the Teleprompting market with great innovations like their ability to support all IP workflows since the company’s inception. It’s great to see the Seven Network embrace the products they’re producing and we look forward to seeing Seven use the system in action”, commented Mal Chandler, Techtel CEO.

The Seven Network joins a number of other Australian and International broadcasters such as ABC, Sky News, Nine Network and TVNZ to benefit from CueScript’s market-leading integrated teleprompting solutions, provided and integrated by Techtel.

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