

# THREE CAPES LODGE WALK, TASMANIA OPENS

## Australia's Most Ecological and Sustainable Lodges

Tasmanian Walking Company (TWC) is excited to announce the official opening of Australia's most anticipated and sustainable wilderness lodges with the unveiling of Three Capes Lodge Walk. The four-day 46 km walk offers a fully guided experience of the 'edge of the world' Three Capes Track, and is the newest addition to the Great Walks of Australia collection.

The opening reveals the extensive lengths Tasmanian Walking Company (TWC) has taken to preserve the ecology by using trailblazing initiatives. Three Capes Lodge Walk is the fourth multi-day walk for the market leader who is the only commercial operator entrusted with providing private lodge accommodation, supporting a guided walking experience within the Tasman National Park.

Brett Godfrey, Co-owner said, "Today marks an important milestone in Australia's walking landscape and a new era of conservation-based tourism. We are thrilled to open Australia's most innovative and environmentally sustainable lodges, and offer this unparalleled experience of the Three Capes". Brett continued, "The opening signifies the next phase in our pursuit to redefine the current perception and raise awareness of Australia's exceptional walking destinations and associated product offerings."

Andrew McEvoy, Chairman, Great Walks of Australia said, "Tasmanian Walking Company has set a new benchmark not just for Australian walking experiences, but for great experiences in general. Three Capes Lodge Walk is world class with the star of the show being the Tasmanian wilderness."

The lodges are a reflection of the iconic and remarkable landscape and focus on ecological preservation, utilising best practice environmental technologies from around the world. Predominately constructed with non-reflective Tasmanian materials, the buildings feature suspended floors to ensure minimal ground disturbance, and separate roof structures that follow the contour of the existing landscape, blending seamlessly with nature. Lightweight modular sleeping pods are positioned beneath the tree canopy, with all servicing systems, water tanks and battery store hidden in a sub floor beneath the main level of each building.

Environmental technologies allow for future proofing as new technology is developed or refined. Advancements include Australia's first recycling showers. The Swedish design filters and recirculates 5 Litres of shower water and requires 80% less energy consumption.

The innovative off grid renewable energy system has PV solar panels bolstered by Archimedes wind turbines, which are intrinsically safe to birdlife with no rotor tips. Birdlife is further protected through clever use of operable external timber screens to prevent birds striking windows.

Heath Garratt, General Manager said, "Building lodges in such a precious location comes with some clear obligations in terms of preserving the natural wilderness and cultural integrity of the Tasman National Park. It was imperative for us to design a sustainable building that will leave a minimal environmental footprint, and we look forward to showcasing our lodges and this outstanding walking track to our guests".

Three Capes Lodge Walk's Crescent Lodge and Cape Pillar Lodge offer unrivalled and dramatic views of the Tasman National Park in every direction. Providing the perfect fusion of sustainable living, creature comforts and contemporary design, the lodge draws inspiration from the rich cultural offerings of the region. Large sliding doors in the living and communal spaces invite the outdoors in, with simple, earthy toned furnishings, and natural exposed timber joinery made from trees removed during construction. The lodges feature 7 double/ optional twin rooms with floor to ceiling windows to continue the immersive experience.

The lodge menus have been designed to harness Tasmania's already flourishing food and beverage offering including fine wines and beers, as well as seasonal dishes made with locally sourced ingredients. Guides creatively prepare three-course feasts at the end of the walking day, whilst guests settle on a suitable outdoor perch taking in the magnificent sunset with a glass of Tassie wine.

The Relaxation Pavilion at Cape Pillar Lodge offers a private oasis of tranquility allowing guests to escape into an environment of rejuvenation and healing. The spa therapist is available onsite exclusively for walking guests, and offers a range of massage techniques combined with Australian made Li'Tya pure botanicals. The pavilion also features an outdoor bath nestled into the surrounding woodland.

Three Capes Lodge Walk commences with a private boat trip to Denman's Cove. Walkers venture along the coastal woodlands to Surveyors Cove, and take in the staggering views from Crescent Lodge across Crescent Bay and beyond to Cape Raoul. Day two invites walkers to climb Arthur's Peak and skirt the edge of Tornado Ridge, before retiring for the first of two nights at Cape Pillar Lodge. Day three commences with a walk through silver gum forest, and out to the highest sea cliffs in Australia at Cape Pillar. The final day of the walk climbs to 483 metres above sea level to the walk's highest peak, Mount Fortescue, and offers a stunning side trip to Cape Hauy before descending to the white sands of Fortescue Bay for sparkling wine and canapés to toast the four-day achievement.

Three Capes Lodge Walk bookings at [www.tasmanianwalkingcompany.com.au](http://www.tasmanianwalkingcompany.com.au) or call +61 (0)3 63922211

#### ABOUT TWC

Tasmanian Walking Company is passionate about showcasing Tasmania's beautiful national parks and delivering experiences that will stay with you for a lifetime. Operating for over 30 years, TWC has the privilege of operating the only private hut accommodation along the Overland Track with its Cradle Mountain Huts walk. It owns the Bay of Fires Lodge bordering Mount William National Park, and Wineglass Bay Sail Walk, which operates the 72 foot ketch, Lady Eugenie. TWC operates four of the twelve Great Walks of Australia and is a recognised leader in environmental travel practices winning numerous national tourism awards. Earlier this year, TWC was inducted into the hall of fame at the Qantas National Tourism Awards as Australia's best eco-tourism operator for the third year running.

#### ABOUT THE OWNERS

Brett Godfrey (as CEO) and Rob Sherrard (as Deputy CEO) conceptualised what became Virgin Australia in 1993. In 1999 they convinced Sir Richard Branson to back their plan. At inception and with just \$10m in seed capital they took Virgin Blue from 2 aircraft and 2 routes at launch in August 2000, to an IPO in late 2003 valuing the airline at \$2.5B, operating over 60 aircraft and 5,000 staff.

Jointly, they have invested in several other tourism ventures including Tasmanian Walking Company, Quamby Estate, Low Head Pilot Station, Lake House, Entally Estate in Tasmania and Makepeace Island in Queensland, a joint venture with Sir Richard Branson. Brett's other tourism interests include board positions with Auckland International airport, Canada's Westjet airlines and as Chairman of Tourism and Events Queensland.

#### Contacts

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