



Thrifty Announces Virgin Blue Car Rental Partnership

Thrifty CEO Australia/New Zealand Bryn McGoldrick today announced the signing of an agreement with the Virgin Blue Airlines Group and a partnership that will offer guests of Virgin Blue, V Australia and Pacific Blue special rates across all their local and global destinations.

“Thrifty is delighted to establish a new relationship with the Virgin Blue Airlines Group” said Mr McGoldrick. “We are confident that we can offer Virgin Guests genuine value and an excellent customer experience.

As part of the NRMA Motoring & Services Group, with over 2 million members located throughout NSW and the ACT, we feel we bring a new and exciting dimension to this important partnership and we look forward to working with Virgin Blue, V Australia and Pacific Blue to provide great offers and service to their guests.

This is an exciting opportunity for Thrifty and we look forward to a long and rewarding partnership with an airline that shares our passion for quality and great value.”

The announcement coincides with the launch by the Virgin Blue Airlines Group of a new car hire site which allows their Guests to search and select from a broad range of car hire companies across local and global destinations – all within one convenient website.

Virgin Blue Chief Executive and Co-Founder Brett Godfrey said: “The new Partnership with the globally recognised Thrifty brand will now give our Guests more choice and the benefits of true competition. As well our Velocity Members will now be able to earn points from all of our rental car partners across Australia, New Zealand and around the world.”

Visit the Thrifty & Virgin Blue Car Rental page.

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