



Thrifty Car Rental in top gear for largest trade industry event of the year

Thrifty Car Rental will be represented at the largest trade industry event of its kind in the southern hemisphere this week – the Australian Tourism Exchange (ATE).

From Tuesday 5 April to Friday 8 April inclusive Thrifty will be at stand 170 at the Sydney Convention and Exhibition Centre, Darling Harbour.

Buyers are expected to attend from all the key markets including the UK, Europe, the Americas and New Zealand.

Thrifty National Leisure Sales Manager Mark Taylor said: "ATE is a fantastic showcase of the best of Australian tourism product.

"As the only 100% Australian owned international car rental brand Thrifty is best placed to give the overseas traveller a true taste of what our country has to offer.

"The theme of this year's ATE is Australian Journeys so what better way to experience Australia than by renting a car from Thrifty Car Rental. We're based at more than 210 locations nationally, including convenient locations in key tourist areas such as Darwin, Alice Springs, Uluru and Cairns."

Thrifty is offering all buyers attending this year's ATE the chance to win an iPad 2. To enter, buyers need to leave their business card with Thrifty at stand 170.

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