

Top National Motor Show To Bring Exposure For Melbourne Businesses

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Media Release

For Immediate Release

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On April 18th, Melbourne will experience one of the top motor shows in Australia organised by the prestigious car club, The Compello Club. The Compello Festival Of Cars 2021 motor show, like no other in Melbourne, is set to bring together like minded car enthusiasts from all levels of backgrounds and incomes appreciating Melbourne's finest cars.

The first official Compello Festival of Cars 2021 will feature 150 vehicles, 50 exhibitors, 25 booths offering aftermarket accessories, live entertainment and Stomping Ground Brewery Co will be there to quench the thirst.

Set to transform a 4000sqm warehouse facility, this will become one of the largest motor shows post Covid-19, helping to facilitate small businesses to start flourishing and thriving back up again as restrictions begin easing off in the City of Melbourne.

Created by The Compello Club, one of Australia's SuperCar, Sports Cars and Prestige Car Club, this will be a magnificent display of SuperCars, Sports Cars, Modified and Tuned Cars from all around Melbourne. "There is no other show like this in Melbourne and we are car fans with no outlet and so here we are" says Craig Phinn, one of the club Founders. "We are bringing like minded people together from all levels of backgrounds and incomes" says Mr. Phinn. This festival will help reel in much needed exposure for businesses to rebuild post Covid-19. Mr. Phinn adds "All other events run by larger companies have been canceled and have now given 2022 dates for their events, but we are a small team and being flexible, we are taking on the risk that restrictions would not change. With this we are able to provide exposure in a market that is still closed".

With a "If you love it, we love it" club ethos, The Compello Club has grown exponentially since its inception. Members of this club display strong camaraderie and have been aiding each other during this pandemic period especially with valuable mental health support. "We are hoping to make this Festival of Cars an annual event plus we run monthly car meets and track events as well" said Mr. Phinn. "We are excited to see how this festival will bring people together and appreciate cars post Covid-19" says Bryron Mark Paulus, one of the club Founders. Mr. Paulus also adds "We are showcasing a variety of cars from Supercars, Sports, Prestige and Japanese, the Compello way of diversity and love for all cars".

The Compello Club hosts a number of car meets, track events, annual SuperYacht party and soon to be an annual Festival of Cars. The club includes members from diverse backgrounds who appreciate the joys of motoring. This festival of cars is a testament that even during a time of global instability, with a supportive group of people coming together, it will bring a strong positive impact to the community.

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Event link: <https://www.facebook.com/events/2475270522782386>

Event video: <https://www.facebook.com/watch/?v=216222103629004>

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