

Track'em Launches new Materials Tracking Platform

An even more comprehensive environment to manage materials and their logistics across the supply chain.

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Trackem Pty Ltd (Track'em), leader in cloud-based tracking technology for construction, mining, oil and gas, today announced the release of the latest version of their Materials Tracking platform.

The award-winning platform provides customers with a comprehensive environment to manage materials and their logistics across the supply chain.

"We have completely rebuilt our Materials Tracking Solution taking on-board years of best practices from successful roll-outs in the field," says Kashif Saleem, founder and CEO, Track'em.

"Materials generally account for at least 50% of construction project costs," continues Saleem. "Yet, often there is no central materials tracking system that allows asset owners, construction companies, EPCs, suppliers and contractors to work collaboratively ensuring the right materials are at the right location at the right time at the right quantity and quality. Our platform has evolved tremendously over time and is now used by more departments within our clients including procurement, logistics and expediting."

The Track'em Materials mobile apps empower users in the field to quickly locate and identify items and digitise paper processes. The browser-based desktop version allows for advanced material control processing, dashboards and reporting. The platform is built entirely on Microsoft Azure, guaranteeing scalability on a trusted environment that is backed by industry certifications for security and compliance.

"We've taken the time to listen to our customers' feedback and applied knowledge from our internal industry experts to create a product that I believe is the most comprehensive Materials Tracking and Management solution on the market," explains Matt Ward, Project Manager at Track'em. "Many stakeholders are involved as materials get requested, fabricated, transported, installed, inspected and maintained. Track'em Materials is centred around process optimisation and quality assurance during this lifecycle, giving customer continuous insight into the location, status and custodian of all their materials. Additionally, we are hardware agnostic, meaning we integrate with any IoT tracking identification technology such as barcodes, RFID, GPS, Bluetooth, etc. This enables clients to have complete visibility and control."

"Customers using our Materials Tracking platform have experienced significant time and costs savings by avoiding wasting time and money looking for and re-ordering misplaced components," says Mark McIntyre, Global VP of Sales. "Product improvement will remain a spearhead at Track'em and we will continue to focus on enhancing our entire product suite for tracking Materials, Assets and Time to drive efficiency in construction, mining, oil and gas."

About Track'em

Track'em is the leading provider of cloud-based tracking software in the resources and construction industries. By tracking assets, materials and time, Track'em provides control and drives efficiency during construction and maintenance projects.

Headquartered in Perth, Australia, Track'em has tracked over 10 million items in engineering and construction projects across the world's largest mining, and oil and gas projects, helping assets owners, engineering companies and contractors deliver projects on time and budget.

For more information, visit trackem.com.au.

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