

TRAVEL INFLUENCER REWRITES INSTAGRAM CAPTIONS WITH THE TRUTH

The "What Really Happened" Stories From 8 Years of Non-Stop Adventures

SYDNEY, AUSTRALIA — May, 2020 — After nearly a decade of inspiring intrepid souls across the globe, World of Wanderlust — founded in 2012 by Australian travel influencer and self-proclaimed "gypsy," Brooke Saward — has embarked on a unique trip down memory lane. For years, Saward's otherworldly photographs have reflected a charmed life; now, the 28-year-old globetrotter is sharing what really happened behind the mesmerizing pictures, eager to share with her audience of 584k followers that Instagram is not a reflection of real life. The response? Tens of thousands of likes and comments per post.

"The experience of traveling encompasses so much more than just visiting new places. It's an opportunity for connection; for storytelling — with the people you meet along the way, and the people who are following along online," says Saward.

The World of Wanderlust Instagram page currently showcases over 1,100 dazzling photos of some of the most beautiful, foreign, exotic, and ethereal places on Earth — from the cultural gem of Kyoto to the idyllic canals of Amsterdam, and beyond. To date, Saward has traveled to over 80 countries and has explored hundreds of breathtaking destinations, all while sharing her expert solo travel tips on her blog.

Saward's latest project — unearthing her innermost thoughts, feelings, and impressions as a collection of autobiographical stories from each destination — is completely different from any existing World of Wanderlust content. Each narrative reads like an excerpt from a poignant novel beneath a slew of enchanting, corresponding photographs.

In her refreshingly raw narratives, the female solo traveler recalls the vulnerability of heartbreak ("When I got home that night, I consulted my therapist. 'How long should you wait to start dating again?' I typed into Google"), the crushing weight of loneliness ("...a small and slow tear rolled down my face. What am I doing here? What am I trying to prove?"), and the exhilaration of wild nights of freedom ("...we'd break into basketball courts at midnight until we were both yelled at to leave"). The result is a captivating mini-series of reflections — a delectably scandalous version of Eat, Pray, Love for Saward's generation.

You can find Brooke's travel narratives in the Instagram captions of her most recently-posted photos, which she began developing and posting on March 24, 2020. To learn more about World of Wanderlust, visit the official World of Wanderlust website, and be sure to follow the adventures on Instagram and Facebook!

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