

# Upside Learning Doubles Its Client Base For UpsideLMS, Its Multi Award-Winning Learning Management System

Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, has witnessed its client base double over the last one year for its multi award-winning, flagship Learning Management System, UpsideLMS.

The last couple of months have witnessed a speedy rise in the demand for online training. This is backed by the fact that a large number of companies have been switching to online training as a cost effective and easy means of training delivery for their customers across the globe. This, in turn, has led to increase in the demand for Learning Management Systems that can effectively deliver and manage training programmes. In line with this, Upside Learning's UpsideLMS, the multi award-winning, flagship Learning Management System, now boasts of a host of new clients – double the figure it was last year. Over the past one year, the company has enabled 24 new Training Companies to conduct online training effectively and effortlessly. And a major number of these partnerships have been for UpsideLMS. Equipped with a unique platform to blend various training delivery modes like classroom training, eLearning, mobile learning components, UpsideLMS is a comprehensive, fully web-based, multilingual, feature-rich, SCORM and AICC compliant system. It offers a highly configurable system that can be setup for a small user base with limited features to a large enterprise with features as advanced as a host of social networking tools. The Learning Management System's configuration also aids in enabling the companies to go live in a matter of weeks, set up eCommerce securely on the training portal and manage the process very easily. UpsideLMS' new clients are spread across the globe and represent various sectors ranging from Energy to Education, thereby underlining Upside Learning's global presence. Furthermore, the recent awards and recognitions stand testimony to the effectiveness and innovativeness of UpsideLMS. It was conferred 3 Brandon Hall Excellence in Learning Technology Awards (2009) in April this year, while CLO magazine featured it as one of the 'Top Five emerging LMS to watch for' in its July edition. Director of Technology Solutions at Upside Learning, Amit Gautam, commented, "The last one year has been truly rewarding. In spite of the economic downturn, we have seen our global customer base for UpsideLMS increase twice over. Also, the recent global recognitions for UpsideLMS have bestowed an added responsibility on us to constantly strive for excellence and provide customers the best value for money." With customers across the world and vast experience in serving businesses of varying sizes, UpsideLMS has gained the confidence and appreciation from its customers. Today, over 40 organizations across the globe trust UpsideLMS to deliver learning/ training to more than 3,50,000 learners. About Upside Learning Established in 2004, Upside Learning is a globally recognized leader in training outsourcing, custom e-learning development & LMS solutions. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 1160 clients worldwide. The company's product & services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning to Blended Learning, Learning Management Systems to Technical support services tailor-made to an organization be it an Enterprise, a SMB or a Training Company. Upside Learning has been consistently picking up awards & other recognition every year, including the most recent, 3 Brandon Hall Excellence in Technology Awards for its flagship Learning Management System – UpsideLMS and Deloitte's Technology Fast1600 Asia Pacific Program award. For more information log on to <http://www.upsidelearning.com>

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