

# Upside Learning Releases A New Point-Of-View Paper On Mobile Learning

Upside Learning, a recognized leader in training outsourcing, LMS solutions, custom eLearning & mobile learning, has published a brand new Point-of-View Paper, Mobile Learning - Here and Now, which is available for complimentary download on the company website.

As a company driven by innovation, Upside Learning is always researching new technologies and bringing innovative solutions to its clients. Mobile Learning has been one of the focus areas at Upside Learning in recent times. And continuing with its developments in the mLearning domain, the company is pleased to announce the release of its new Point-of-View paper, 'Mobile Learning – Here and Now'. The paper is based on the fact that technological developments and the increase in the mobile device penetration among the population have led to sustainable change in all spheres of our lives – radically changing the way we live and learn. Authored by Abhijit Kadle, Manager – Instructional Design at Upside Learning, this Point of View takes a comprehensive look at Mobile Learning – starting with the basics and delving deeper into the nuances of mLearning design. Ideal for people who are considering mobile learning, the paper includes key points on: •What is Mobile Learning? •When to use Mobile Learning •Design Considerations for Mobile Learning •Advantages (& disadvantages) of Mobile Learning. Besides this, the paper also highlights a framework for evaluation, identifying three core areas – Usability, Technical, and Functional, which is handy while considering varied mobile devices available. It addresses key trends occurring in Mobile Learning space and its rapid growth across businesses, globally. Abhijit Kadle commented, "The PoV is intended for a general audience to acquaint themselves with the concept of Mobile Learning. It will also help readers with understanding the use of Mobile Learning and some associated considerations." A complimentary copy of the Point-of-View Paper, 'Mobile Learning – Here and Now', can be obtained from Upside Learning's website <http://www.upsidelearning.com/white-papers.asp>. About Upside Learning: Established in 2004, Upside Learning is a globally recognized leader in training outsourcing, LMS solutions, custom eLearning development & mobile learning. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide. The company's product & services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning to Blended Learning, Learning Management Systems to Technical support services tailor-made to an organization be it an Enterprise, a SMB or a Training Company. Upside Learning has been consistently picking up awards & other recognitions every year, including the most recent, 3 Brandon Hall Excellence in Technology Awards for its flagship Learning Management System – UpsideLMS and Deloitte's Technology Fast1600 Asia Pacific Program award. It is its constant endeavor to develop advanced & innovative learning solutions to provide cutting-edge solutions to its clients thereby impacting their organizational learning and hence, performance. For more information visit the website: <http://www.upsidelearning.com>

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