

Upside Learning to Help Small & Medium Businesses Select the Right LMS; To Sponsor Brandon Hall Research Free Webinar

In its quest to build knowledge about LMSs & their selection procedure, especially in the SMB segment, Upside Learning will be sponsoring a Brandon Hall Research free webinar. The webinar titled "How to Select the Right LMS for Your Small/Medium Bus

Upside Learning has been at the forefront of learning technology and innovation, and strives to address key industry problems. One of them is about the process of selecting the right Learning Management System for Small- and Medium- Businesses (SMBs). Continuing with this mission, Upside Learning is sponsoring a Brandon Hall Research webinar titled - How to Select the Right LMS for Your Small/Medium Business. Scheduled on January 19th, 2011, this would be the first of many webinars that the company plans to sponsor. The thought for the webinar is rooted in the fact that Learning Management Systems (LMSs) are playing an increasingly important role in workplace learning by providing a suitable platform for learners and managers to manage learning effectively. Although large organizations have adopted these systems readily, their high costs and technological infrastructure requirements have prevented Small- & Medium- Businesses to utilize LMSs to their full potential. This free webinar aims to address the critical problems and questions faced by most of the SMBs while selecting an LMS. The webinar will not only discuss various aspects, like technology and pricing, which need to be considered during the review process, but it will also describe a disciplined methodology to be followed by SMBs while selecting an LMS. Tom Werner, a Brandon Hall Research senior analyst in charge of LMS research, along with Richard Nantel, CEO of Brandon Hall, will conduct the 1 hour session, sharing insights on how to make LMS selection efficient and accurate. The session would be concluded by a Q&A session wherein the participants would have an opportunity to interact with the experts one-on-one. "In our 6+ years of market experience, we have observed that Small- & Medium- Businesses still have a number of questions with respect to selecting and investing in an LMS. While efforts to address these problems, at individual customer level, continue at our end, we believe that a webinar will help us reach out and share the knowledge with a wider audience.", said Amit Gautam, Director of Technology Solutions at Upside Learning. Further he added, "This webinar is recommended especially for those Small- and Medium- Businesses that are planning to buy an LMS but are unsure about the selection process. We are certain that the webinar will help clear most misconceptions surrounding the LMS and assist organizations in taking more informed decision." The Free 60 minute webinar will be held on January 19, 2011 at 1:00 p.m. EST. Registrations For The Webinar Are Now Open. To register, please visit: <https://www3.gotomeeting.com/register/616166926> About Upside Learning Established in 2004, Upside Learning is a globally recognized leader in training outsourcing, LMS solutions, custom eLearning development & mobile learning solutions. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide. The company's product & services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning to Blended Learning, Learning Management Systems to Technical support services tailor-made to an organization be it an Enterprise, a SMB or a Training Company. Upside Learning has been consistently picking up awards & other recognitions every year, including the most recent, 3 Brandon Hall Excellence in Technology Awards for its flagship Learning Management System – UpsideLMS and Deloitte's Technology Fast1600 Asia Pacific Program award. It is its constant endeavor to develop advanced & innovative learning solutions to provide cutting-edge solutions to its clients thereby impacting their organizational learning and hence, performance. For more information visit the website: <http://www.upsidelearning.com>

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