

Verbatim announce the latest in DVD recording.

8x DVD+R Media reduces recording time again!

First to market with high speed DVD technologies, Verbatim is pleased to announce the availability of Verbatim DataLifePlus 8x speed DVD+R media. Certified for 1-8x* DVD writing, Verbatim 8x DVD+R discs enable users to burn a full 4.7GB DVD disc in less than 10 minutes. Verbatim 8x DVD+R media can be used in conjunction with the latest high-speed DVD+ writers from HP, Dell, Plextor and other leading manufacturers. In addition, these discs are read compatible with the vast majority of DVD-ROM drives and DVD video players. Recognised for its research and development strengths, Verbatim has an unmatched history of being first with the industrys fastest optical media, whilst maintaining its reputation for providing the highest levels of reliability and durability. The key component in achieving 8x speed DVD+R media is Verbatims proprietary Metal Azo recording dye, which allows the media to reach these high speeds while maintaining 1x, 2.4x and 4x recording compatibility. For higher reliability, Verbatims new high-speed DVD+R media is manufactured utilising Ultra-Precise Molding (UPM) technology. With UPM, the deflection or tilt of the substrate is minimized so the media spins smoothly at high speeds, regardless of the type of drive. Stable rotation at high-speeds is critical to eliminate the possibility of data errors during the read/write processes. "Verbatim works directly with standards groups and leading drive manufacturers to co-develop next-generation DVD solutions," said Merv Tabe, Verbatim Australias Managing Director. "These efforts, as well as Verbatims extensive R&D capabilities and stringent quality/performance testing procedures, have helped Verbatim strengthen its reputation for being first with new disc technologies and first in quality. These are also the key reasons we were asked to provide the benchmark media 8x +R drive manufacturers use for their testing and certification," he added. With the availability of media that complies with the 8x DVD+R specifications, consumers, businesses and professionals can save a tremendous amount of time in recording their content to media that is compatible with the widest possible range of DVD set top players and computer DVD-ROM drives in use today. These features and the low storage cost make Verbatim 8x-speed DataLifePlus DVD+R media ideal for businesses and professionals that need a high-quality DVD duplication solution. The faster speed will enable them to duplicate and distribute DVDs such as training, sales videos, service/support videos, data bases, etc. more efficiently and will help them increase their productivity. Broad compatibility, a low storage cost and high-speed recording make the discs ideal for sharing computer data, home videos, photos, and music. With write-once security, Gigabytes of capacity, and a long archival life, Verbatim DVD+R media is also an excellent storage solution for data backups and archiving of vital corporate data as well as personal memories. Verbatim is an original member of the DVD+RW Alliance that developed the DVD+RW format, and was the first to offer rewritable and Write-Once media for the DVD+RW and DVD+R formats. Pricing and Availability Verbatim 8x DVD+R are available now from authorised resellers. The 8x DVD+R 4.7GB single unit retails for \$4.95. Verbatim backs the quality of its complete line of DataLifePlus DVD media with a lifetime warranty. About Verbatim Since 1969 Verbatim has been at the forefront of the evolution of data storage technology. Today, more than 35 years later, Verbatim remains one of the most recognizable names in data storage and is an international market leader in the distribution of optical and magnetic media, computer hardware and computer consumables. Verbatim Corporation is currently the only firm in the world that designs, develops and manufactures high-performance, high-quality CD-Recordable, CD-ReWriteable, DVD-Recordable and ReWriteable DVD media products, and a complete family of MO media, as well as magnetic media and imaging products. For complete information on Verbatims DVD+/- R media, visit the companys website at www.verbatim.com.au.