

Verbatim introduces 4x DVD-R and 2x DVD-RW media- designed to reduce recording time!

Verbatim is proud to introduce its DataLifePlus 4x DVD-R General Use discs and 2x DVD-RW discs. With Verbatim write-once 4x DVD-R media, users can achieve data transfer rates of up to 5.54 MB/sec and can write a complete 4.7GB disc in about 15 minutes. When Verbatim 2x re-recordable DVD-RW discs are utilised, users can record and rewrite the media over 1,000 times at 2.77 MB/sec. To produce discs that are 100 percent faster while ensuring exceptional reliability and compatibility, the new media incorporates revolutionary recording layer technologies and ultra-precise molding (UPM) technology developed by Verbatim and its parent company, Mitsubishi Chemical Corporation (MCC). With these new technologies, the Verbatim discs not only support the high-speed lasers and drive speeds of today's newest DVD drives, they maximise drive performance. DataLifePlus 4x DVD-R discs are based on Verbatims patented AZO technology, which produces recording layers with a 5% greater power margin and 20% better recording sensitivity than current 2x DVD-R discs. This ensures stable yet faster recording, and the same accuracy achieved by other discs at 1-2x recording speeds. It also boosts compatibility between the discs and 4x high-speed writers. Verbatim 2x DVD-RW discs are manufactured with the companys patented phase-change Advanced Super Eutectic Recording Layer (Advanced-SERL) which provides superior overwrite cyclability and noise-free signal recording. For higher reliability, Verbatims new high-speed DVD-R and DVD-RW media are manufactured utilising Ultra-Precise Molding (UPM) technology. With UPM, the deflection or tilt of the substrate is minimized so the media spins smoothly at high speeds, regardless of the type of drive. Stable, highspeed rotation during the reading and writing processes virtually eliminates the possibility of data errors. Verbatim DataLifePlus 4x DVD-R and 2x DVD-RW media can be used with the new higher-speed DVD writers from Sony, Pioneer and other leading manufacturers. Verbatim introduces 4x DVD-R and 2x DVD-RW Verbatim 4x DVD-R media are available in both branded and blank printable surface configurations. Tested to ensure compatibility with the latest inkjet and thermal disc printers, the blank surface media can be customised to provide eye-catching discs for limited production runs. For volume prototyping and other applications that use a large number of discs, Verbatim also provide 4x DVD-R media on 50 disc spindles. Fully compliant with the new 4x DVD-R General and 2x DVD-RW specifications established by the DVD Forum, the Verbatim discs provide broad backward read compatibility with most of the DVD-ROM drives and DVD-Video players in use today. Pricing and Availability Verbatim 4x DVD-R and 2x DVD-RW media discs are available now from authorised resellers. The 4x DVD-R 4.7GB single pack retails for \$5.95, and the 2x DVD-RW 4.7GB single pack retails for \$7.95. Verbatim backs the quality of its complete line of DataLifePlus DVD media with a lifetime warranty. About Verbatim Since 1969 Verbatim has been at the forefront of the evolution of data storage technology. Today, more than 30 years later, Verbatim remains one of the most recognizable names in data storage and is an international market leader in the distribution of optical and magnetic media, computer hardware and computer consumables. Verbatim Australia is the market leader in the distribution of CD/DVD Duplication and Publishing equipment, providing sales and support services for leading manufacturers. For more information see www.verbatim.com.au