

Verbatim introduces inkjet printable CDRs with a difference

Verbatim introduces Inkjet Printable CD-Rs with a difference!

Go Back to the Future with Digital Vinyl CD-R from Verbatim Now you can create customised, vinyl looking CDs, with Verbatim Inkjet Printable Digital Vinyl CD-R. Following the highly successful roll-out of its Digital Vinyl Discs in January 2003, Verbatim have added these eye-catching and unique printable Digital Vinyl discs to their product range. The retro style discs combine the groovy look of a 45-rpm record with today's state-of-the-art CD production technologies and the added feature of a printable area compatible for use with Inkjet CD printers. They are a fantastic storage solution for audio, video and data files. Great Business Tool Because the new Digital Vinyl CD combines the look and feel of yesterday with the rugged quality and performance of today's technology, the discs make an excellent business tool for mixed media presentations and sales videos. The distinct and unique look of these discs makes them impossible to ignore or dismiss. The ink-jet printable surface provides the ability to further enhance the discs individuality and distinctiveness. They are ideal for duplication houses, recording studios, musicians and businesses, and provide a unique, high-quality solution for personalising and distributing music, video or marketing materials. Added Data Protection Inkjet Printable Digital Vinyl CD-Rs are produced to the highest standards and incorporate Verbatims patented dark blue Azo dye technology, providing exceptional recording stability and playback and superior data fidelity, even when used with today's new higher speed recorders. The discs reflective layer is safeguarded with Verbatims special dual-protective layer. The layer provides longer archival life and protection from scratches on the recording layer that can damage or destroy critical data. Verbatims complete family of DataLifePlus CD-R media, including the new Digital Vinyl discs, is the only recordable CD media that includes this double protective layer as standard for enhanced protection against sunlight, high temperature, humidity and handling. The new Digital Vinyls CD-R discs have been tested and certified by all of the leading drive manufacturers. Like all Verbatim CD-R media, the new Digital Vinyl discs deliver an estimated archival life of more than 100 years and provide the broadest compatibility possible with current and future CD drives and players. Pricing and Availability Backed by a lifetime warranty, the new 700MB, 80 minute Digital Vinyl CD-R media is now available from authorised Verbatim resellers nationally. The Inkjet Printable discs are available in a 50 pack spindle for a recommended retail price of \$45.95. Get creative with Inkjet Printable Digital Vinyl CD-Rs, only from Verbatim! About Verbatim Since 1969 Verbatim has been at the forefront of the evolution of data storage technology. Today, more than 30 years later, Verbatim remains one of the most recognizable names in data storage and is an international market leader in the distribution of optical and magnetic media, computer hardware and computer consumables. Verbatim Australia is the market leader in the distribution of CD/DVD Duplication and Publishing equipment, providing sales and support services for leading manufacturers. For more information see www.verbatim.com.au Copyright 2003, Verbatim. All trademarks or registered trademarks mentioned herein are recognised as the property of their respective holders.