

Verbatim releases the worlds first automated duplicating and printing system for Mac users from Primera.

The Bravo Disc Publisher with Mac Compatibility delivers unmatched performance and versatility at a breakthrough price

Hands-Free Automated Production The Bravo Disc Publisher saves both time and money with the fully automated production of up to 25 CDs or DVDs per job. An advanced robotic mechanism is used to transport discs into the built-in 52x CD-R recorder or optional Pioneer combo DVD-R/CD-R recorder. After recording, discs are transported to the integrated printer and printed in full colour at up to 2400 dpi resolution. Bravo prints directly onto the disc surface, eliminating the need for expensive and cumbersome hand-applied paper labels. **Get up and Running Quickly** Bravo attaches to any Mac running Apple OS X. Bravo comes equipped with Charismac Engineerings Discribe V5.0 duplication software and Magic Mouses Discus Labelling Software. Mac users can also design labels in any of their favourite graphic design programs such as Adobe Illustrator, Photoshop, etc. and import them into the software. With common USB and FireWire interfaces, Bravo may also be used cross-platform on Windows XP/2000-based computers with optional add-on software. **Endless Applications and Great Value** Virtually any digital information can be recorded including audio, data, video, photos and more, making the Bravo the perfect application for businesses, churches, film and video producers, photography studios, music groups, schools as well as other companies and organisations who have a need for in-house copying and printing of CDs and DVDs. Users who previously could not justify in-house CD or DVD duplication and printing now have an excellent solution with the Bravo offering all the advantages and benefits of far more expensive systems for a significantly lower price. **Pricing and Availability** The Bravo Disc Publisher for Mac is now available from authorised Verbatim resellers. The Bravo CD Publisher with a 52x CD-R recorder is priced at \$3999 (RRP). The Bravo DVD Publisher with a Pioneer DVD-R/CD-R recorder is priced at \$4999 (RRP). The DVD-R unit records DVD-Rs at 4x and CD-Rs at 16x. **About Primera** Primera Technology, Inc. is a leading developer and manufacturer of CD-R/DVD-R duplicators and printers. Primera Technologys headquarters are located in Minnesota, USA, and Verbatim is the exclusive distributor of Primera products in Australia and New Zealand. **About Verbatim** Since 1969 Verbatim has been at the forefront of the evolution of data storage technology. Today, more than 30 years later, Verbatim remains one of the most recognizable names in data storage and is an international market leader in the distribution of optical and magnetic media, computer hardware and computer consumables. Verbatim Australia is the market leader in the distribution of CD/DVD Duplication and Publishing equipment, providing sales and support services for leading manufacturers. For more information see www.verbatim.com.au Copyright 2003, Verbatim. All trademarks or registered trademarks mentioned herein are recognised as the property of their respective holders.