

ViewSonic presents the PJD5352 short-throw professional projector

Powerful projector in a petite package

Sydney, Australia, August 23, 2010 – ViewSonic, global technology provider and renowned worldwide leader of visual display products today announced the release of the PJD5352 professional projector. Primarily designed for corporate or classroom use, the PJD5352 makes it easy to give dynamic presentations from a modest office setting to the boardroom or multimedia lessons in the classroom.

A versatile projector, the PJD5352 presents exceptional 2600 ANSI lumen brightness, high 2600:1 contrast (typical) and BrilliantColor™ DLP Technology that delivers vibrant, vivid images and all-digital clarity with life-like colour, sharp graphics and outstanding video performance. In addition, the 120Hz 3D-ready PJD5352 boasts video capability for DVD-quality contents and a small throw ratio of 0.9-1.08, allowing the projector to be placed 50% closer to the screen providing more space for presenters – a small screen size of 66 inches is possible from just 1.2 metres.

Equipped with multiple preset presentation modes, an increased 40 degree digital vertical keystone correction and optical zoom ensure the PJD5352 displays the best possible image, regardless of location. To protect lamp life and prolong the life of the unit, the PJD5352 features Auto Off which automatically shuts down the projector, preserving power and lamp life up to 6,000 hours, as well as off and go which allows busy presenters to simply unplug the projector and go without waiting for the lamp to cool down.

Weighing only 2.5 kilograms, the PJD5352 can sit at the front of a table, mounted to a wall or ceiling, or just as easily packed to go ensuring users have the right projection solution available for their needs. With its small throw ratio, the PJD5352 can be used in an office, as well as a meeting room or classroom making it ideal for business or education looking to invest in practical, multi-purpose projector products that are economical and eco-friendly.

With 3D capability, full-featured connectivity, long lamp life and low cost replacement lamps, filter-less design and a non-degrading DLP light engine, the PJD5352 is one of the lowest total cost of ownership projectors.

The ViewSonic PJD5352 projector is now available in Australia and New Zealand. RRP AU\$1,399 inc GST, NZ\$1,699.

About ViewSonicViewSonic Corporation is a leading global provider of visual display products. ViewSonic develops, markets and supports a broad range of innovative products, including Portable Media Players, Nettops, Netbooks, All-in-One PCs, as well as digital signage displays including LCD monitors, LCD TVs, projectors, digital signage displays, digital photo frames and other display solutions. For more information, visit www.viewsonic.com.au.

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