



## WatchGuard Named a “Leader” in Magic Quadrant Report for Unified Threat Management

WatchGuard XTM Security Appliances Protect Business Networks, Applications and Data

Sydney – November 11, 2010 – WatchGuard Technologies, a global leader of business security solutions, today announced that Gartner, Inc. positioned WatchGuard in the Leaders Quadrant in the most recent “Magic Quadrant for Unified Threat Management” report.\*

“WatchGuard is pleased to be recognised by Gartner for having industry-leading unified threat management solutions,” said Eric Aarrestad, Vice President of Marketing at WatchGuard Technologies. “For thousands of business around the world, WatchGuard multifunction firewalls are the trusted appliances to stop hackers, malware, spyware, viruses and all sorts of Web threats from reaching mission critical applications, networks and data.”

### WatchGuard – Redefining Network Security

Innovation is nothing new to WatchGuard. This year alone, the company introduced Application Control – a revolutionary firewall service that allows administrators to restrict, manage and control thousands of applications; Reputation Enabled Defense – a cloud-based security service that eliminates web-based threats before they ever hit the network perimeter, and a host of advanced security, networking and management features. All of these contributed to the multitude of awards bestowed to WatchGuard by trade press and industry analysts, and factored into why so many businesses turn to WatchGuard in protecting their networks, applications and data.

Since 1996, WatchGuard has been at the forefront of firewall technology. Unlike other vendors that rely solely on stateful packet inspection, WatchGuard employs a “defence-in-depth” approach that utilises deep packet inspection, stateful packet inspection and cutting edge proxy firewall technologies to provide unparalleled protection against next generation threats.

Adding to this, WatchGuard was the first vendor to introduce comprehensive VoIP proxy capabilities (both SIP and H.323 proxies) to defend against Internet voice threats, as well as HTTPS inspection, which tackles a myriad of web-related threats, and simultaneously gives administrators greater control and insight over encrypted web traffic that otherwise would be impossible to inspect.

This year, WatchGuard was the first vendor to bring web/URL reputation services to its XTM family of firewall appliances. This additional layer of protection leverages WatchGuard’s innovative cloud-based security service, Reputation Enabled Defense, to thwart a multitude of online threats before they ever get to the network perimeter, thus improving network bandwidth while reducing exposure.

Most recently, WatchGuard unveiled its next line of defence with its Application Control technology. With WatchGuard Application Control, administrators gain new abilities in managing the most popular web applications throughout their networks, which further reduces risks while increasing productivity and network efficiencies.

“The reality is businesses can choose from a giant networking vendor to protect their assets, or utilise a security leader, like WatchGuard,” concludes Aarrestad. “While other security vendors struggle with take-over distractions and privatisation issues, WatchGuard stands solid in offering the best, most reliable and affordable security solutions bar none.”

### About WatchGuard Technologies, Inc.

Since 1996, WatchGuard Technologies, Inc. has been the advanced technology leader of business security solutions, providing mission-critical protection to hundreds of thousands of businesses worldwide. The WatchGuard family of wired and wireless unified threat management appliances, messaging, content security and SSL VPN remote access solutions provide extensible network, application and data protection, as well as unparalleled network visibility, management and control. WatchGuard products are backed by WatchGuard LiveSecurity Service, an innovative support, maintenance, and education program. WatchGuard is headquartered in Seattle and has offices serving North America, Europe, Asia Pacific, and Latin America. To learn more, visit <http://www.watchguard.com/>

### About the Gartner Magic Quadrant

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\*Source: Gartner, Inc., "Magic Quadrant for Unified Threat Management" by John Pescatore and Bob Walder, Oct. 22, 2010.