



## WatchGuard Positioned in “Leaders” Quadrant by Leading Industry Analyst Firm

UTM Leader WatchGuard Recognised in Magic Quadrant for SMB Multifunction Firewalls

Sydney – July 15, 2009 – WatchGuard Technologies, a global leader in extensible network security and connectivity solutions, announced today that Gartner, the leading provider of research and analysis on the global IT industry, positioned WatchGuard Technologies in the “Leaders” quadrant of their SMB Multifunction Firewalls Magic Quadrant\*.

“Since 1996, WatchGuard has been a stalwart leader of firewall technology, and today we are proud to be acknowledged by Gartner – the authority on network security – as a leader of multifunction firewalls,” said Scott Robertson, ANZ Regional Director, WatchGuard Technologies. “For all sizes and types of businesses, WatchGuard provides formidable, yet easy to use, network security solutions that integrate firewall, anti-virus, intrusion prevention, web filtering, spam blocking, and remote connectivity. Australian businesses have been quick to adopt XTM/UTM technologies to protect their networks and corporate assets. We’ve experienced considerable growth during this time and this report validates our value proposition of delivering market leading security solutions to serve the needs of local businesses.”

According to Gartner, “The Leaders quadrant contains vendors at the forefront of making and selling multifunction firewall products that are built for SMB requirements. The requirements necessary for leadership include a wide range of models to cover SMB use cases, support for multiple features, and a management and reporting capability that’s designed for ease of use. Vendors in this quadrant lead the market in offering new safeguarding features, and in enabling customers to deploy them inexpensively without crippling network performance. These vendors also have a good track record of avoiding vulnerabilities in their security products. Common characteristics include reliability, consistent throughput and a product that’s intuitive to manage and administer.”

Robertson concludes, “WatchGuard exhibits the leadership qualities that directly speak to the pragmatic business owner and network administrator. WatchGuard’s vision is to provide dynamic network security solutions that can be added to, or extended, thus addressing new types of threats, new types of working environments, and new types of information, application and network technologies.”

More information about WatchGuard security solutions is at: <http://www.watchguard.com/>

### About the Gartner Magic Quadrant

The Magic Quadrant is copyrighted 2009 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

### About WatchGuard Technologies, Inc.

Since 1996, WatchGuard Technologies, Inc. has been the advanced technology leader of network security solutions, providing mission-critical security to hundreds of thousands of businesses worldwide. The WatchGuard family of wired and wireless unified threat management appliances and WatchGuard SSL VPN remote access solutions provide extensible network security, unparalleled network visibility, management and control.

WatchGuard products are backed by WatchGuard LiveSecurity Service, an innovative support, maintenance, and education program. WatchGuard is headquartered in Seattle and has offices serving North America, Europe, Asia Pacific, and Latin America. To learn more, visit

<http://www.watchguard.com/>

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\*Gartner Inc. "Magic Quadrant for SMB Multifunction Firewalls" by Adam Hils and Greg Young, July 10, 2009