

Western Stainless Solutions Adds Perth's Foremost Karaoke Bar to Satisfied Customer Roster



Stainless steel fabricator from Perth provides custom stainless steel construction for Ferrara Karaoke Bar in Perth.

Perth, WA, 30 September 2014 - Recently, Western Stainless Solutions completed a custom stainless steel construction project for Ferrara Karaoke Bar. Ferrara Karaoke Bar is known in many circles as "Perth's best karaoke bar."

It has a diverse customer base, including locals, tourists and the local business community. Ferrara Karaoke Bar also has over 3,000 selections of Japanese music, making it a destination bar for Japanese tourists. They also rent out their entire bar for parties and cater to local businesses.

Ferrara Karaoke Bar has a lively, friendly staff, a host of Australian wines and a long list of imported beers. They are dimly lit, giving neophyte karaoke singers more confidence. The audience is an "easy" one; pretty much anyone who sings gets applause. They have been described as having an "urban vibe" by a reviewer.

Considering their atmosphere and the fact that they have to please a diverse audience, ranging from stolid businessman to people out for a "night on the town," Ferrara Karaoke Bar wanted stainless steel benchtops that provided an industrial "vibe," but without looking like a sterilised medical environment.

How Western Stainless Completed the Project

A representative from Western Stainless Solutions met with the cabinetmaker onsite. They worked together and manufactured the substrates to clad. The main servery counter was adorned with 100 mm fascias, which helped provide a great work area with a "look" that is appreciated by customers. The rear bar was fitted with customised sinks and also insulated ice wells.

The owner wanted to save money, so the job was done in a manner that allowed Ferrara Karaoke Bar to complete a do it yourself installation. The cabinetmaker pre-fitted the substrate tops and they were subsequently enclosed by stainless steel. The owner was able to pick up the completed pieces and simply drop them into place.

According to Paul Bartlett, managing director of Western Stainless Solutions, the job was a success with full customer satisfaction:

"The Ferrara Karaoke Bar project went very well for all parties involved. We were able to work with the cabinetmaker to provide a custom solution that fit all of their needs and will provide them with high performance, low maintenance and the utmost in cleanliness for years to come. It was a pleasure working with the Ferrara Karaoke Bar to provide exactly what they wanted: an industrial vibe and sanitary equipment that didn't look like it was dropped there from a medical centre."

Paul continued, "Stainless steel is the perfect material for hospitality, medical and any industry that requires sanitation and easy cleaning, but it has its limitations. If it is designed or installed by people who don't know what they are doing, both function and aesthetics can suffer greatly."

Paul concluded, "At Western Stainless Solutions, our designs combine the utmost in aesthetics and function. Right now, most of our business comes from referrals and repeat customers. That is no accident."

Western Stainless Solutions is a stainless steel fabricator located in Perth They provide custom design stainless steel construction and installation to numerous Perth businesses. To contact them for a consult, call 1300 794 647 or visit their website: <http://www.westernstainless.com.au/>.

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