



Your Digital Partner

Why Beauty Lies in Website Minimalist Design – What to Know

Minimalist design is the new in-thing in just about everything that emanates from design. From houses, to fashion all the way to being an entire lifestyle and movement, minimalism definitely has an intense impact on the way the world is today.

But why do people love it so much? The answer is simple—it's because of the notion that less is more, which entails that a less cluttered space or design speaks to the human soul in another way.

When it comes to the internet and web design, the same principles apply. Many websites are going the route of sticking to one colour or one primary colour and a few accents to give the page character, as well as removing any unnecessary elements and replacing them with fully functional ones.

Websites full of unnecessary visual noise are not pleasing, as they remove focus points and create mental discomfort.

With a good plan of action and a purpose in mind, your minimalist website can be an attention grabber.

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Contacts

Lee Rekman

0438141977

[mailto: info@lethal.com.au](mailto:info@lethal.com.au)