

# Why Spark Festival switched to Aussie charity Humanitix to ticket their festival for entrepreneurs

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The move means that booking fees from the 120 events at this year's festival will fund Humanitix's Education Program for Girls, which supports girls in disadvantaged communities to stay in school and complete their secondary education.

Says Maxine Sherrin, Spark Festival Program Director: "The Spark Festival is about building the ecosystem of entrepreneurs. We want to see more startups succeed. One of the reasons we switched to Humanitix is to make sure that girls from communities around the world get a chance to finish school and be entrepreneurs too."

Says Sherrin: "With 160 events to coordinate, the ticketing platform we choose is a big deal. I was impressed to see that Humanitix has features not found on other platforms. It's a more advanced platform, as well as a charitable one."

Spark Festival is Australia's largest event for startups, innovators and entrepreneurs. Attendees are getting started, or going global. They are entrepreneurs, investors, inventors, innovators, students, executives or just plain curious. But with a two week program of more than 120 events, many of them free, they all find their spark at Spark.

Spark Festival 2019 will run from October 10 - 27. The events in the festival range from workshops on AI (artificial intelligence) run by Microsoft, through to a 'Feast of Strangers' run by the World Economic Forum Global Shapers, through to robot building classes run by TinkerTank.

Says Adam Long, Chief Growth Officer at Humanitix: "Humanitix has already funded 20,000 days of education for disadvantaged girls since we started two years ago. We're so excited that Spark Festival switched to Humanitix, because it means we'll be able to do more to close the education gap around the world."

Humanitix is an Australian success story when it comes to tech and entrepreneurship. With the number of ticket sales through the platform doubling every 3 months, the organisation is on track to become the first "charity unicorn".

Says Long: "Humanitix is a charity for the tech-generation. We don't ask for donations. We ask anyone running an awesome event to use our platform as your booking fees can change lives."

The team is available for interviews

Contact Adam Long, Chief Growth Officer on 0421 498 170 or adam.long@humanitix.com.au

Download photography, logos and the media kit [here](#).

## FAQ

### What is Humanitix?

Humanitix is the not-for-profit ticketing platform that gives events impact. It makes event management a delight, and directs 100% of the profits from booking fees toward education projects, such as literacy programs for young girls.

### Why education?

We believe education is the ticket to opportunity. With access to primary and secondary schooling and the support needed to stay in school, kids live healthier, more fulfilling lives and can escape the traps of poverty. Our work ranges from scholarships for Indigenous students, through to meals for disadvantaged Aussie kids, through to education programs for young girls around the world.

### How did it get started?

Humanitix was created by Joshua Ross and Adam McCurdie, who left lucrative jobs in finance to make Humanitix happen. Funding has come from many foundations, include Google and Atlassian's, as well as a range of philanthropists.

Who can use Humanitix?

Anyone running events – whether an independent community event or an international conference.

Event organisers have included Singularity University's Sydney Summit, the Yakandandah Folk Festival and The Grounds.

Where can I find out more?

Visit [Humanitix.com](http://Humanitix.com)

Or contact Adam Long, Chief Growth Officer: 0421 498 170 or [adam.long@humanitix.com.au](mailto:adam.long@humanitix.com.au)

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