

## Wolters Kluwer CCH iFirm Practice Manager now integrates with Xero Tax to help accounting practices in Australia become more efficient

CCH iFirm Practice Manager integration with Xero Tax generates new level of end-to-end workflow and efficiency levels for accountants and bookkeepers

Wolters Kluwer Tax & Accounting today announced that CCH iFirm Practice Manager is now integrated with Xero Tax for accountants and bookkeepers in Australia. The latest round of integration between Wolters Kluwer and Xero is aimed to deliver end-to-end workflow and practice management options, particularly for larger multi-partner firms. For Russell Evans, CEO Wolters Kluwer Tax and Accounting Asia Pacific the involvement with Xero is responding to market needs. “The tight integration of CCH iFirm Practice Manager with Xero Tax allows clients to gain a new range of efficiency benefits. Data can be extracted from Xero Tax for a client’s tax return and that job can be managed in CCH iFirm Practice Manager. Data is now entered once and synchronised between the two databases. There is an efficiency and data consistency gain.” “Accounting firms are looking for choice – specifically document management and content offerings in the cloud. That is technology and content providers working together and operating with the customer needs at the center. Meeting these growing demands is what is driving the open access to CCH solutions in Xero HQ,” he outlined. The integration of CCH iFirm with Xero Tax follows the initial phase of integration with Wolters Kluwer research platform, CCH iKnow into Xero Tax. Designed to help accounting firms deliver better advice and tax solutions, the first stage of open access has proven to be successful, adding hundreds of firms to the Wolters Kluwer cloud content offering. “This integration is part of our long-term commitment to the Australian accounting sector. Now with the extension into cloud practice management, accounting firms and bookkeepers can build the insights they need to be more productive,” Evans concluded. “We strongly believe that the integration of CCH iFirm Practice Manager with Xero Tax allows accounting and bookkeeping firms to have legitimate choice with respect to best of breed cloud-based practice software” says Rob Stone, National Partner Director, Xero Australia. “Wolters Kluwer is a technology innovator and an organisation that has made significant inroads into ensuring both its content and expert solutions are cloud-enabled. We have already integrated CCH iKnow into Xero Tax. With the client list integration between Xero Tax and CCH iFirm, larger multi-partner accounting firms now have multiple practice management options that integrate with the Xero platform.” CCH iFirm is a multi-user cloud-based practice management solution for accounting practices providing a mix of compliance and advisory based services. It provides a digital practice with sophisticated workflow, document management, intranet, profitability and content marketing functionality. Using Xero, a CCH iFirm practice can manage quotes, client invoicing and staff payroll. CCH iKnow is a subscription service based on the Australian Master Tax Guide, a flagship Wolters Kluwer publication for over 50 years. The service can be tailored to meet the focus and budget needs for professional firms. Now accessed from the Xero tax forms, its powerful search function provides easy access to topic pages, tools and commentary – including the ground-breaking recently launched Private Binding Rulings (PBRs) Folder for over 130,000 ATO PBRs. CCH iKnow is also the content platform for the award-winning CCH iQ solution. This is the second integration alliance between Wolters Kluwer and Xero in Australia. About Wolters Kluwer Tax & Accounting Wolters Kluwer Tax & Accounting is a leading provider of software solutions and local expertise that helps tax, accounting, and audit professionals research and navigate complex regulations, comply with legislation, manage their businesses and advise clients with speed, accuracy and efficiency. Wolters Kluwer Tax & Accounting is part of Wolters Kluwer N.V. (AEX: WKL), a global leader in information services and solutions for professionals in the health, tax and accounting, risk and compliance, finance and legal sectors. Wolters Kluwer reported 2016 annual revenues of €4.3 billion. The company, headquartered in Alphen aan den Rijn, the Netherlands, serves customers in over 180 countries, maintains operations in over 40 countries and employs 19,000 people worldwide. Wolters Kluwer shares are listed on Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices. Wolters Kluwer has a sponsored Level 1 American Depositary Receipt program. The ADRs are traded on the over-the-counter market in the U.S. (WTKWY). For more information about our solutions and organization, visit [www.wolterskluwer.com.au](http://www.wolterskluwer.com.au), follow us on Twitter, Facebook, LinkedIn, and YouTube.

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