

Workflow Automation and Adobe energize local students to conserve resources.

Workflow Automation with Adobe's EchoSign and The National Theatre for Children (NTC) bring free educational theatre into schools.

Melbourne, VIC (14 October, 2014) Workflow Automation with Adobe's EchoSign and The National Theatre for Children (NTC) will be bringing free educational theatre into primary schools across Melbourne. The Energized Guyz is a 25-minute live play that uses comedy and an adventure story to teach students what is energy, what are natural resources, the ways in which energy is wasted and how we can conserve and use those resources more wisely.

"Digital automation will play an enormous role in the future of energy conservation," says Sam Belleli, the Managing Director of Workflow Automation. "This play will help prepare students to enter the global conversation about energy efficiency and resource conservation."

The content of the show is science based while the format is theatrical, energetic and fun. "When learning is combined so seamlessly with laughter, kids tend to retain information remarkably well," says Sam Belleli. That information is supplemented by student workbooks filled with activities and games, teacher guides to be used in the classroom and interactive digital learning materials that reinforce the educational points, all of which are included free of charge. "It's fantastic to see kids so excited about topics that might not always seem especially exciting."

The thorough nature of the multiplatform program is the result of time-tested experience. Tobias Benn, the Managing Director of NTC Australia explains. "We've been operating in the USA for over 35 years and our Australian team has 15 years of local experience educating millions of students," he says. "A huge part of our success is the fact that once these kids get fired up about the topic—in this case, energy efficiency and conservation—they can't wait to get home and share what they learned. It's a way for our sponsors to spread their important messages into the greater community. We get to help kids to help the world, and that's very rewarding."

The Energized Guyz will perform to over 3,200 primary school students at participating schools across Melbourne starting from Monday 24th November.

About Workflow Automation Workflow Automation has over 30 years of experience in the document imaging industry. Managing billions of client documents over this time, each director owns and runs extremely successful and large Fuji Xerox Agencies in Australia. Workflow Automation was born out of pure frustration as the founders realised that they were unable to provide their clients with a cost effective, efficient workflow solution that works for every type of document. Along with their partners at Adobe, the Workflow Automation team are committed to helping schools to conserve their resources, save paper and make a positive impact on the environment and are constantly developing new and innovative ways to facilitate workflows. www.workflow.com.au

About NTC In 1978, NTC dedicated itself to delivering entertaining and highly educational programs to positively motivate families, students and educators. We inspire young people – and their families – to explore important and timely curricular subjects including: wise energy use, science, technology, engineering and math (STEM), financial literacy, health and nutrition and environmental literacy, among others. Originally focused on delivering its programs via live theatre, NTC is now an award-winning educational content provider whose repertoire includes print and digital curriculum and extracurricular events. We have developed the art of teaching through educational story-telling into a science of its own, and are currently the largest in-school touring educational production company in the world. www.ntccorporate.com.au

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