

# WorksLocal provides you the right opportunity to work where you live.

Are you looking to be an owner of a creative, high demand 21st century business.

We were the first company to truly focus of being a Local Area Marketing specialist. Our unique model, connects our clients to their local community through our combination of proven online and offline products, that will keep you busy for years to come and allow you to create as big a business as you imagined. Our low cost territories allow you to add new territories to your business as you build your momentum. WorksLocal franchisees are not just sales consultants, we are community business connectors, the ultimate networking resource for our clients.

We offer a comprehensive range of services that includes website design & mobile website creation, search engine optimisation, social media management, website auditing and email marketing, and of course innovative proprietary local area marketing tools, amongst other products, all at competitive rates that our competition can only dream about.

WorksLocal franchisees help thousands of small businesses across the country grow their businesses by offering cost effective ways of getting their business seen and visited in their local community and online.

A WorksLocal franchise would be ideal for you if: You are looking for a career change.

Enjoy meeting people and hearing their stories. Have received been made redundant. Want an extra income. Are looking for work / life balance Want to be able to work in your local community You are tired of your dead end job and looking to build something to be proud of. A person who wants to build a financially secure future for themselves & their family. Enjoy meeting people, you can see yourself helping them connect their business and would like to make a fantastic living out of it.

What WorksLocal opportunity offers: Comprehensive training on all our products, A clear strategy on how to grow your business. Ongoing support, guidance & training Regular marketing help using tried & proven methods An unlimited earning potential A constant supply of new ideas to provide your prospective clients The work life balance you've been looking for Ability to grow, you can be a solo operator or build an army around you. And lots more. Opportunities Available: Australia wide Minimum Investment: \$9970\* Is training available? Yes. Home-based opportunity? Yes. Join us, have fun, earn great money and help other business owners! Find out more call us now on 1300 946 227 The Local Area Marketing revolution is moving at such a pace today that many small businesses are being left behind, not knowing how they can compete with the national brands, with their huge teams and budgets, this is where we add enormous value.

Small businesses are asking:

How can I market to my customers effectively using traditional methods and keep up with the fast growing online marketing channels? Who can I talk to that isn't going to rip me off? Where can I support from someone who lives locally?

"If you're not moving forwards, you're moving backwards." Never has this quotation been more apt than in the current digital marketplace.

At WorksLocal our core focus is to help small and medium sized business owners connect with their local community to help them compete.

What do WorksLocal franchisees do? Our franchisees work with local businesses in their own local community to create unique local area marketing solutions using our proven systems and products.

Whether a one man band, or a large high street organisation, every business in the world today needs a Local Area Marketing if they are serious about being successful.

Our proven model is easy to operate and the support team take care of all the hard stuff behind the scenes.

We provide information in an easy to use, accessible way and gives businesses the tools they need to market themselves efficiently and cost effectively.

Think of all of the businesses in your area that need a simple to use local area marketing solution that you could help?

We have franchise opportunities nationwide. What could a WorksLocal franchisee earn?

Earning potentials are based on time and effort, but the potential for WorksLocal franchisees is significant for the people with the right attitude.

Based on a constant application of the processes described in our training, a franchisee is capable of earning in excess of \$8 a month within the first year of trading.

What does a WorksLocal franchisee get?

Your own protected territory Your own business invoicing system Your own website sub directory to promote your business Your own social media channel & tools to create professional posts. our own unique intranet to keep track of your leads and projects All of our tools to market to local businesses Thorough training with the founder of WorksLocal One weeks field training with one of our mentors Full support from both of HQ teams Ongoing webinars, meetings, and forums with fellow franchisees Access to new products as and when they are launched Promotional and marketing materials Why choose a WorksLocal franchisee? No other franchise today offers the same opportunity to be a valued member of the local business community, offering a genuine helping hand to businesses that really need it.

This fulfilling role is made all the better by the huge earning potential that is growing all the time as we add more products to our toolkit.

Our existing franchisees will tell you that the founders move mountains to help our clients get the most from our products.

Do you want to find out more? Find out more if: You want to be in control of your own potential You can adapt to a changing marketplace You enjoy a new challenge and are self-motivated You are a people person who likes talking to new and interesting business people You want to work with a fun and ambitious brand You want to prosper Call us now on 1300 946 227 to arrange a no obligation chat.

## **Contacts**

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