

# ZADRO joins international network AGENCYFLEET



Zadro, an award-winning Sydney based integrated communications agency has been invited to join Agency Fleet, a global PR and communications network of likeminded and privately-owned organisations. Helping clients develop business through strategic advice and communications, Agency Fleet boasts coverage in 79 countries and 873 experts who collectively cover Europe, the US, the Middle East, Africa and Asia. Peter Averkamp, Founder of Agency Fleet says companies who are looking to grow, refresh their brand or expand into new countries, need the support of trusted, creative agencies that understand local markets. “We bring together agencies from multiple countries, languages, times zones and markets to companies who are globally expanding or seeking a new agency. Strategic communication advice is key to success and our clients benefit from decades of experience that our teams have accumulated.” Zadro will be joining a collaborative network of agencies who practice a hands-on approach to business and skilfully turn their clients’ challenges into success. They are able to deliver PR, content, influencer relations, social media, crisis comms, research and digital marketing solutions for businesses of any size. Felicity Zadro, Founder and Managing Director of Zadro, states this is a very exciting opportunity for Zadro, who will be one of the first Australian companies to join the network. “We have strengthened our international network, to be able to seamlessly provide services all around the world. We are confident this will be a successful partnership and are looking forward to working with Agency Fleet and the other agencies in the network.” -end- For media enquiries, please contact: Felicity Zadro, Managing Director, Zadro | [felicity@zadroagency.com.au](mailto:felicity@zadroagency.com.au) | +61 2 9212 7867 Brittany Rogers, Account Coordinator, Zadro | [brittany@zadroagency.com.au](mailto:brittany@zadroagency.com.au) | +61 2 9212 7867

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