

Zambrero to pack up to 450,000 meals for World Food Day, October 16

Australian's largest Mexican restaurant chain open meal packing stations around the nation

This World Food Day, Zambrero are hosting their annual Plate 4 Plate events across Australia, whereby thousands of customers, volunteers, children, adults and talent alike will come together in 1 of 5 meal-packing locations to pack meals for those who need them most, as part of a shared brand goal to end world hunger by 2030. Zambrero invite YOU to take part in meal packing for 2-3 hours in the below locations. Visit the link here <https://www.zambrero.com.au/plate4plate/day> to find your local station, and head on down! Needing some encouragement? Zambrero will be joined by some talented troops to help rally up momentum: SYDNEY – joined by Steve Willis aka Commando Steve Location: Elston Room Carriageworks, 245 Wilson Street, Eveleigh, NSW 2015 Time: 12:00 pm - 3:00 pm MELBOURNE – Joined by Tim Robards Location: St Kilda Town Hall, 99A Carlisle St, St Kilda VIC 3182 Time: 12:00 pm - 3:00 pm ADELAIDE – joined by Adelady Location: Published Arthouse, 11 Cannon Street, SA 5000 Time: 12:00 pm - 3:00 pm PERTH – joined by Olivia Vivian Morning Session Location: Claremont Showground, 1 Graylands Road, Claremont WA 6010 Time: 9:30 am - 12:30 pm Afternoon Session Location: Claremont Showground, 1 Graylands Road, Claremont WA 6010 Time: 1:30 pm - 4:30 pm BRISBANE – joined by Georgia Barnes Location: Brisbane Showgrounds, 600 Gregory Terrace Bowen Hills, QLD 4006 Time: 12:00 pm - 3:00 pm Zambrero CEO - Bianca Azzopardi, says: "Zambrero is passionate about driving awareness around the global hunger crisis, highlighting it as an issue that is both widespread and underestimated. Our Plate 4 Plate Day is held on World Food Day to encourage our customers to face poverty at a local level. This is an opportunity for Australians to consider who it is that will address short-term hunger if not those with the time and resources to do so.

We can't wait to see our customers head to their local meal packing event on Wednesday, October 16th 2019 with their friends and family, to help pack these vital meals for those in need."

Separate to Plate 4 Plate Day, Zambrero has donated over 33 million meals to date across 200 international restaurants located in Australia, New Zealand, Ireland, and the United States via their Plate 4 Plate initiative. The year-round initiative sees Zambrero match any burrito, bowl, or retail product purchased at any Zambrero Restaurant and in turn donate a meal to someone in need. Partnering with both Foodbank who support Australians in need and Rise Against Hunger, who offer international support.

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